



**CITY OF WAUKESHA**

**Administration**

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| <b>Common Council Item Number:</b><br><a href="#">Click here to enter text.</a>                                  | <b>Date:</b><br><b>3/2/2021</b>   |
| <b>Submitted By:</b><br>Ron Grall, Director of Parks, Recreation & Forestry<br>Karen Richards, SPARS Coordinator | <b>City Administrator Approval:</b><br>Kevin Lahner, City Administrator |
| <b>Finance Department Review:</b><br>Bridget Souffrant, Finance Director   | <b>City Attorney's Office Review:</b><br>Brian Running, City Attorney   |
| <b>Subject:</b><br>To approve proposed sponsorship agreement with DICK's Sporting Goods                          |   |

**Details:**  
Waukesha Parks, Recreation & Forestry Department (WPRF) seeks cash and in-kind sponsors to support events, programs, and projects. DICK's sporting Goods is willing to donate gift cards and certificates for needed sports equipment for the youth sports program. In return, they will receive recognition as a sponsor of the youth sports

**Options & Alternatives:**  
WPRF can deny the donation and, instead, purchase the equipment

**Financial Remarks:**  
In lieu of receiving cash, WPRF will receive \$3,000 in gift cards and certificates to offset expenses for youths sports equipment, expense account 5310-53450.

**Executive Action:**  
Recommend approval of the contract between City of Waukesha and Dick's Sporting Goods and authorize the Mayor to enter into this contract.

**Committee Recommendation:**  
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