



CITY OF WAUKESHA

Administration

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Common Council Item Number: Click here to enter text.	Date: 5/21/2018
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry Joanna Adamicki, Special Events Coordinator	City Administrator Approval: Kevin Lahner, City Administrator KL
Finance Department Review: Rich Abbott, Finance Director RA	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: To recommend approval of Event Vendor Agreement and related temporary Class B liquor license associated with the 2018 City of Waukesha Oktoberfest public event.	

Details:
Waukesha Parks, Recreation & Forestry Department (WPRF) is working collaboratively with Waukesha Kiwanis Early Risers to provide beer sales services for Waukesha Oktoberfest in Frame Park, September 21-22, 2018. Written agreement was created with the City Attorney. A variety of community service organizations and area businesses take part in Oktoberfest and assist with filling volunteer needs as well as goods and services needs.

Options & Alternatives:
Staff recommendation is to continue to work cooperatively with the Waukesha Kiwanis Early Risers to provide beer sales for Oktoberfest. Alternatively, not allowing beer sales would adversely affect attendance and success of the event

Financial Remarks:
Kiwanis will pay their expenses related to beverage sales. WPRF will receive a portion of sales from Kiwanis. Total income for the event is anticipated at approximately \$45,000 with expenses anticipated at approximately \$43,000. Accounts utilized include: Event Sales 5994.46741; Oktoberfest Expenses 5994.53958.

Executive Action:
Recommend approval of the contract and associated Temporary Class B liquor license and authorize the Mayor to enter into the contract.

Committee Recommendation:
The Parks, Recreation & Forestry Board passed unanimously at the May 21, 2018 meeting.

