

Please accept this resume and cover letter as my application to apply for the prestigious position to of District 9 Alderman.

Politics has been in my blood for over thirty years. I have thought of public service for years, but the time was never right to act on this impulse until now.

I have lived in Waukesha for about a year and I have been trying to figure out how I can help this community that I am growing to love more and more as we put down roots. After participating in the Christmas Parade yesterday and seeing the horrific aftermath of the senseless act, I feel the time is now. This incident has fueled my drive to help this community even more.

My resume is thorough and extensive and have owned and grown my business for over twelve years. My experience, I believe, will be an asset to the district that I live in.

I would love the opportunity to complete this term, as well as run for office in future terms.

Thank you for your consideration,

Kris Allen Bzdawka

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KRIS ALLEN BZDAWKA
1341 E Roberta Avenue
Waukesha, Wisconsin 53186
(414) 704-6831

EXPERIENCE

ARE YOU KIDDING ME?, LLC A DIVISION OF BWO INSURANCE Group, LLC,

February 2009 to Present

Owner and President

- ◆ Solicit and maintain personal and business insurance. Licenses in auto, home, business, life and health insurance.

Whitnall Youth Baseball, January 2006 to September 2014

Board of Directors, President

Board of Directors, VP of Boys Baseball

PRP Wine International, May 2007 to November 2010

Branch Manager, Wine Consultant

- ◆ Manage the day-to-day operations of Wisconsin office.
- ◆ Supervise a seven person sales team.
- ◆ Organize events and trade shows.
- ◆ Solicit wine to business for private label gifts.
- ◆ Consult clients with their wine purchasing & educational needs.

The Daniel's Group of Companies, January 2004 to October 2004

Senior Account Executive

- ◆ Solicit companies to advertise for three television shows and one monthly publication.
- ◆ Secure and service advertising agency clients.

Milwaukee Brewers Baseball Club, April 2003 to January 2004

Sales Representative

- ◆ Solicit group and season ticket sales.
- ◆ Sell tailgating pavilion areas and grids.
- ◆ Market party suites and meeting rooms.

Milwaukee Rampage Soccer Club, February 2001 to October 2002

Director of Business Operations/Assistant General Manager

- ◆ Managed the business and monetary aspects of the club.
- ◆ Secured and serviced sponsorships throughout the year.
- ◆ Handled all of the insurance worker's compensation claims for the front office staff and players.
- ◆ Responsible for coordinating all travel arrangements for road trips.
- ◆ Completed all paperwork required by the United Soccer Leagues, United States Soccer Federation and Wisconsin Soccer Federation, including player registration and loan procedures.
- ◆ Obtained all paperwork necessary from players for team, league and payroll purposes.
- ◆ Assisted head coach in assembling practice schedule.
- ◆ Coordinated paperwork and location of player accommodations.
- ◆ Managed the ordering and inventorying of team apparel.
- ◆ Maintained and kept current insurance for camps, tournaments and the facility.
- ◆ Coordinated logistics for home games, and supervised volunteer group.
- ◆ Assisted all opposing teams with travel and accommodation needs.
- ◆ Responsible for all details related to game day referees.
- ◆ Supervised and trained ticket sales representatives and interns.
- ◆ Served as the Director of Ticket Sales.
- ◆ Served as the Director of Sales during the 2002 season.

South Shore YMCA, January 1999 to February 2001

Membership and Marketing Director

- ◆ Supervised, managed and trained a staff of 31 in various departments.
- ◆ Supervised Kid Care, Cafe & Volunteer Coordinators.
- ◆ Developed and maintained \$1,730,000 portion of \$2,400,000 annual budget.
- ◆ Marketed and promoted membership and corporate wellness sales.
- ◆ Increased membership by over 1,500 members in a little over a year.
- ◆ Raised over \$5,000 every year for the annual Strong Kids Campaign.
- ◆ Developed, authored and edited quarterly staff and member newsletters.
- ◆ Coordinated and planned annual run/walk, festival and raffle.
- ◆ Served on various committees involving membership, advertising, and public relations to develop policies and procedures for the Milwaukee Association.
- ◆ Purchased and developed print for local advertising.
- ◆ Actively participated in board of director's meetings and sub-committees.

Milwaukee Mustangs Arena Football Club, September 1996 to December 1998

Director of Telemarketing and Account Executive

- ◆ Supervised, managed and trained a telemarketing department of 16 employees.
- ◆ Assisted Director of Communications with writing and editing media guide and press releases.
- ◆ Telemarketed season tickets and group sales to individuals and businesses.
- ◆ Marketed and managed corporate sponsorships that ranged from \$5,000 to \$60,000 per account.
- ◆ Sold sponsorship accounts totaling over \$200,000 in two years.
- ◆ Operated the Automated ScoreBook computer program for the official league statistics.
- ◆ Spearheaded the largest one-year increase in new ticket sales, a total of over \$250,000.

Assistant to Director of Communications, 1996 Football Season (April to August)

- ◆ Recorded and tabulated game statistics.
- ◆ Assisted with game activities.

Milwaukee Admirals IHL Hockey Club, January 1996 to September 1996

Sales Executive

Assistant Director of Game Operations

- ◆ Promoted to Department Manager of Telemarketing in May 1996.
- ◆ Telemarketed season ticket packages and group sales.
- ◆ Facilitated a 23% revenue increase from January to April.
- ◆ Assisted with game operations and sponsorship promotions.

EDUCATION

University of Wisconsin – Milwaukee

- ◆ Bachelor of Business Administration in Marketing, August 1996