

**CITY OF WAUKESHA****Administration**

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Committee: Parks Recreation & Forestry Board	Date: 3/18/2019
Common Council Item Number: ID#19-0239	Date: 4/4/2019
Submitted By: Ron Grall, Parks, Recreation & Forestry Director Joanna Adamicki, Special Events Coordinator	City Administrator Approval: Kevin Lahner, City Administrator KL
Finance Department Review: Rich Abbott, Finance Director RA	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: Approval and authorization of contract between City of Waukesha and Midwest Cycling Series for execution of Carl Zach Cycling Classic, June 23, 2019.	

Details:
The Carl Zach Cycling Classic has been a long-standing event in downtown Waukesha. Beginning in 2013, the bike race was managed by the Parks, Recreation & Forestry Dept. The Carl Zach Cycling Classic is an annual event and part of the Tour of America's Dairyland series.

Options & Alternatives:
While cycling has been a long-standing tradition in downtown Waukesha dating back to at least 1994, there is an option to not host a bike race in Waukesha.

Financial Remarks:
Sponsorship revenue will be deposited into the established Carl Zach Cycling Classic revenue account, 5993.48501. Expenditures will not exceed the \$24,500 budgeted amount in the Carl Zach Cycling Classic expense account, 5993.53957. Sponsorship Revenues will cover all race expenditures.

Executive Recommendation:
Recommend approval of the contract between the City of Waukesha and the Tour of Americas Dairyland and authorize the Mayor to enter into this contact.

Committee Recommendation:
The Parks, Recreation & Forestry Board will consider this item at the March 25, 2019 meeting.

