



CITY OF WAUKESHA

Administration

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Committee: Parks, Recreation & Forestry Board	Date: 5/11/2017
Common Council Item Number: Click here to enter text.	Date: 6/6/2017
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry Karen Richards, WPRF SPARS Coordinator	City Administrator Approval: Kevin Lahner, City Administrator KL
Finance Department Review: Rich Abbott, Finance Director RA	City Attorney's Office Review: Brian Running, City Attorney BR?
Subject: Approval and authorization of contract between City of Waukesha and The Park Foundation of Waukesha, Inc. for Beverage Services at Cutler Park for the Carl Zach Cycling Classic Music Program.	

Details:
 In conjunction with the Carl Zach Cycling Classic event on June 18, 2017, music concerts will be performed at the Les Paul Performance Center in Cutler Park. For enhancement of the event, staff is requesting approval of the contract to allow The Park Foundation of Waukesha to sell beverages, including fermented malt beverages and wine, during the concerts. Proceeds from the sales benefit the Park Foundation, which in turn benefit City of Waukesha parks.

Options & Alternatives:
 Alternatives include not allowing beverage sales during the concerts, which could adversely affect attendance and success of the concerts.

Financial Remarks:
 The concerts will be funded by sponsor dollars. Proceeds from the beverage sales benefit the Park Foundation, which in turn, benefit City of Waukesha parks. Expenses related to the concerts are anticipated to be \$3,500 and will be paid out of account 5993-53957.

Executive Recommendation:
 Recommend approval of contract between City of Waukesha and The Park Foundation of Waukesha, Inc. and authorize the Mayor and City Clerk to enter into this contract.

Committee Recommendation:
 The Parks, Recreation & Forestry Board will vote on this item at the May 15, 2017 meeting.

