



City of Waukesha
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Committee: Parks, Recreation & Forestry Board	Date: 8/14/2023
Common Council Item Number: ID# 23-7467	Date: 9/5/2023
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry Mona Bauer, Customer & Administrative Services Manager Melissa Lipska, Parks & Forestry Operations Manager	City Administrator Approval: Gina Kozlik, Interim City Administrator
Finance Department Review: Joe Ciurro, Finance Director DVK	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: Review and act on (recommendation to Common Council) approval of a contract amendment with BerryDunn to provide strategic planning services for the Parks, Recreation & Forestry Department.	

Details:
 In addition to the City of Waukesha updating the City's Strategic Plan, the Parks, Recreation & Forestry Department is proposing to update their Strategic Plan. By doing both in concert, elements can be incorporated from the new City Strategic Plan as well as utilizing similar services and information gathered to create efficiencies. As part of the PRF Accreditation process (CAPRA), strategic planning is a fundamental standard. The strategic plan supports the priorities and initiatives of the City and Department to achieve its mission, goals, and objectives.

Options & Alternatives:
 Efficiencies and cost savings are realized utilizing the company that is conducting the City's strategic plan, and services are not duplicated. Other companies would have to complete work already underway by BerryDunn.

Financial Remarks:
 The Parks, Recreation & Forestry Department has approved planning funds in account 5551.68290.

Executive Recommendation:
 The Parks, Recreation & Forestry Board recommends to the Common Council approval of the contract amendment with BerryDunn to provide strategic planning services for the Parks, Recreation & Forestry Department.