



**Summer 2021  
Pool Program  
Trends Analysis  
&  
2022 Pool Program Proposal**

### Attendance

	2016	2017	2018	2019	2021
<b>Buchner</b>	20,236	15,465	16,893	16,989	34,421
<b>Horeb</b>	30,510	28,303	29,484	26,303	21,760
<b>Total</b>	50,746	43,768	46,377	43,292	56,181

### Pool Passes/Memberships

	2016	2017	2018	2019	2021
<b>Basic</b>	NA	NA	NA	NA	276
<b>Ultimate</b>	NA	NA	NA	NA	943
<b>Total</b>	739	854	818	763	1,219

### Learn To Swim

	2016	2017	2018	2019	2021
<b>Enrollments</b>	1,431	1,436	1,519	1,452	1,392

### Weather Closures

	2016	2017	2018	2019	2021
<b>Full Day Closure</b>	3	1	2	2	2
<b>Early Closure</b>	17	11	9	14	4

## 2021 Aquatic Budget Summary

	Buchner	Horeb	Combined
<b>Revenue</b>	\$ 274,776	\$ 178,632	\$ 453,408
<b>Expenses</b>	\$ 239,050	\$ 230,273	\$ 469,323
<b>Balance</b>	\$ 35,726	\$ (51,641)	\$ (15,915)
<b>Recovery Rate</b>	115%	78%	97%

## 2021 Actuals

	Buchner	Horeb	Combined
<b>Revenue</b>			
Pool Passes	\$ 76,578.47	\$ 76,578.47	\$ 153,156.94
Daily Admission	\$ 81,640.21	\$ 34,079.84	\$ 115,720.05
Slide Passes	\$ 13,795.08	\$ 7,712.25	\$ 21,507.33
Swim Lessons	\$ 29,796.00	\$ 28,971.60	\$ 58,767.60
Diving Lessons	\$ 1,537.50	NA	\$ 1,537.50
Group Sales	\$ 2,365.11	\$ 1,792.00	\$ 4,157.11
Birthday Parties	\$ 3,378.00	\$ 575.26	\$ 3,953.26
Concessions	\$ 50,658.28	\$ 22,960.16	\$ 73,618.44
Swim Express	\$ 6,984.00	NA	\$ 6,984.00
Pool Rental	\$ 2,754.00	\$ 999.96	\$ 3,753.96
Fintess Classes	\$ 3,837.81	NA	\$ 3,837.81
Misc	\$ 1,614.13	\$ 824.69	\$ 2,438.82
Aquatics Trainings		\$ 3,975.00	\$ 3,975.00
<b>Totals</b>	\$ 274,938.59	\$ 178,469.23	\$ 453,407.82
<b>Expenses</b>			
Personnel Services	\$ 154,086.94	\$ 116,747.36	\$ 270,834.30
Contracted Services	\$ 18,000.00	\$ 15,750.00	\$ 33,750.00
Utilities	\$ 26,507.82	\$ 51,117.09	\$ 77,624.91
Concessions Supply	\$ 25,152.76	\$ 17,224.45	\$ 42,377.21
Machinery/Equip	\$ 740.76	\$ 16,570.57	\$ 17,311.33
Other	\$ 14,562.11	\$ 12,863.40	\$ 27,425.51
Capital Outley	\$ -	\$ -	\$ -
<b>Total</b>	\$ 239,050.39	\$ 230,272.87	\$ 469,323.26

## Aquatic Program Revenue Reovery Summary

	Revenue	Expeniture	Recovery Rate
2015	\$254,638.00	\$378,924.00	67%
2016	\$295,895.00	\$410,750.00	72%
2017	\$276,311.00	\$392,943.00	70%
2018	\$286,708.00	\$372,208.00	77%
2019	\$293,405.00	\$406,226.00	72%
2021	\$453,408.00	\$469,323.00	97%

## 2022 Revenue Plan

	<b>2021 Projection</b>	<b>2021 Actuals</b>	<b>2022 Projections</b>	<b>Impact</b>	<b>Notes</b>
Pool Passes	\$ 120,000	\$ 153,156	\$ 137,292	\$ 17,292	Based on 2021 numbers
Daily Admission	\$ 115,000	\$ 115,720	\$ 115,000	\$ -	-
Slide Passes	\$ 10,000	\$ 21,507	\$ 21,000	\$ 11,000	
Swim Lessons	\$ 55,000	\$ 58,767	\$ 40,000	\$ (15,000)	
Diving Lessons	\$ 1,200	\$ 1,537	\$ 1,200	\$ -	
Rentals/Parties	\$ 32,000	\$ 3,953	\$ 32,000	\$ -	
Group Sales	\$ 15,000	\$ 4,157	\$ 10,000	\$ (5,000)	Based on 2021 numbers
Concessions	\$ 90,000	\$ 73,618	\$ 80,000	\$ (10,000)	Based on 2021 numbers
Swim Express	\$ 8,000	\$ 6,984	\$ 7,300	\$ (700)	
Pool Rental	\$ -	\$ 3,753	\$ 3,500	\$ 3,500	
Fitness Classes	\$ -	\$ 3,837	\$ 5,000	\$ 5,000	
Miscellaneous	\$ 8,092	\$ 2,438	\$ -	\$ (8,092)	
Trainings	\$ -	\$ 3,975	\$ 2,000	\$ 2,000	
<b>Totals</b>	\$ 454,292	\$ 453,402	\$ 454,292	\$ -	

### 2021 Revenue Adopted

#### City Budget

Horeb	\$ 200,000
Buchner	\$ 254,292

### 2021 Revenue Actuals

#### City Budget

Horeb	\$ 178,632
Buchner	\$ 274,776

### 2022 Revenue Adopted

#### City Budget

Horeb	\$ 200,000
Buchner	\$ 254,292

## **2022 Pool Program Season**

We will follow all orders issued by our Federal, State, and Local Government to follow CDC social distancing guidelines, everyday preventive actions and cleaning and disinfecting protocols to help lower the risk of COVID-19 exposure while visiting the pools. Capacities may be impacted to allow for social distancing.

### **Horeb Springs Aquatic Center** – 73 days (-7 days than 2021)

Open: Friday, June 10

Closing Date: Sunday, August 21 at 7:00 pm

Pool will be closed from 5:00 to 6:00 pm on Saturday, July 9 to prepare for the Superhero Swim Spectacular!

#### Hours:

Monday – Friday:

*12:30 – 4:30 pm & 6:15 – 8:00 pm	Open Swim (June 20- July 30)
12:30 – 8:00 pm	Open Swim (June 14 – June 18, August 1 -August 19)

\*To accommodate swim lessons.

Saturday:	11:00 am – 12:30 pm	Zero Depth Entry Only
	12:30 – 8:00 pm	Open Swim

Sunday:	10:00 am – Noon	Family Swim
	12:30 – 7:00 pm	Open Swim

### **Buchner Pool** – 80 days (Same days as 2021)

Open: Friday, June 10

Closing Date: Sunday, August 28 at 7:00 pm

#### Hours:

Monday – Friday:	7:00-9:00 am	Adult Fitness Channel – Members Only (16+)
	9:00am-10:00pm	Fitness Channel/Lap Swim Only – Members Only (16+)
	12:30 – 8:00 pm	Open Swim

Saturday:	7:00-9:00am	Fitness Channel Only
	11:00-8:00pm	Open Swim

Sunday:	7:00-9:00am	Fitness Channel and Lap Swim Only (16+)
	10:00am – 7:00pm	Open Swim