

**CITY OF WAUKESHA PARKS, RECREATION AND FORESTRY DEPARTMENT  
PUBLISHING THE 2021 THREE (3) SEASONAL ACTIVITY GUIDES IN BOOKLET FORM (Each with insert)  
(Summer 2021, Fall 2021, and Winter/Spring 2022)**

**BIDS CLOSE: Thursday, February 11, 2021 AT 4:00 PM**  
Alternate Bid

<b>BIDDERS</b>	<b>LUMP SUM BID</b>	<b>#1</b>	<b>#2</b>
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ACTION PRINTING  
Mr. Paul Krasin  
N6637 Rolling Meadows Drive  
Fond du Lac, WI 54936-1955  
Email: [pkrasin@actionprinting.com](mailto:pkrasin@actionprinting.com)

No Bid

AMERICAN LITHO  
Mr. Randy Holtman  
530 N. 22<sup>nd</sup> Street  
Milwaukee, WI 53233  
Email: [randy@amerlitho.com](mailto:randy@amerlitho.com)

\$41,574

\$45,080

\$46,857

KK Stevens Publishing  
Attn: Tim Stevens  
100 N. Pearl St.  
Astoria, IL 61501  
Email: [timstevens@kkspsc.com](mailto:timstevens@kkspsc.com)

\$41,477

\$43,738

\$42,900

Reis Graphics  
Attn: Justin Sanberg  
12727 W Custer Ave.  
Butler, WI 53007  
Email: [justin@reisgraphics.com](mailto:justin@reisgraphics.com)

No Bid

NOTE: Lump sum bid includes:  
56 page Summer Guide (32,000) & 39,000 125<sup>th</sup> Brochures with 32,000 saddle stitched into the guide  
40 page Fall Guide (29,000) & 34,000 Waukesha Unlocks Brochures with 29,000 saddle stitched into the guide  
40 page Winter/Spring Guide (29,000) & 39,000 JanBoree Brochure with 29,000 saddle stitched into guide

Alternative Bid #1 – Base Bid with 8 Additional Pages per guide  
Alternative Bid #2 – Base Bid with Expanded Brochure Size