



CITY OF WAUKESHA

Administration

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Buildings and Grounds ID Number: ID#19-1612	Date: 12/17/2019
Submitted By: Eric Payne, Building and Grounds President	City Administrator Approval: Kevin Lahner, City Administrator KL
Finance Department Review: Rich Abbott, Finance Director RA	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: Install a speed feedback sign to be placed on the eastbound direction of traffic on Madison Street near 4 th Street.	

Details:
 This item was brought forward by Ald. Eric Payne in response to ongoing calls and concerns from residents on speeding on Madison Street. The majority of speeding traffic is traveling eastbound "downhill" and the requested installation of an electronic speed feedback sign will remind drivers of the 25 mph speed limit as they approach the sharp downhill section by 4th Street. The cost for installation of an electronic speed feedback sign will be around \$5,000.
 The committee heard from several residents along Madison Street who supported the idea of a speed feedback sign. They would like to see it near Caldwell Ave.
 The Committee voted unanimously to approve this item with the request to expedite the purchase and installation of the speed feedback sign.

Options & Alternatives:
 Static speed limit sign installation. Not as effective as a flashing speed feedback sign.

Financial Remarks:
 The cost for installation of an electronic speed feedback sign will be around \$5,000 and covered by the 2019 Building and Grounds Sign Special Project Budget (3310.54141).

Executive Recommendation:
 The Department of Public Works does not have a recommendation on this item. We do acknowledge that a speed feedback sign on eastbound Madison Street will have a beneficial effect to aid in reducing speeds. The committee will need to determine if they want to fund this item.

Committee Recommendation:
 The Building and Grounds Committee approved this item at their December 2, 2019, meeting. This item will appear under the Consent Agenda for the December 17, 2019, Council meeting.

