



City of Waukesha

1900 Aviation Drive
Waukesha, WI 53188

Meeting Agenda - Final

Parks, Recreation and Forestry Board

Monday, September 18, 2023

5:30 PM

Council Chambers, City Hall

1. Call to Order

2. Public Comment

City Residents & Taxpayers Only – Limited to three minutes/speaker, ending at 5:30 pm.

3. Approval of Minutes

A. [ID#23-7690](#) Minutes for the Parks, Recreation and Forestry Board meeting of August 14, 2023.

Attachments: [prmn230814 \(PRF Board Minutes for August 14, 2023\) DRAFT](#)

4. Matter of Report

A. [ID#23-7691](#) Presentation by Cobalt Community Research on Foundational Reports generated from the 2023 Fourth of July Parade event and the 2023 Fourth of July Fireworks event (held on July 3).

Attachments: [\(2023034\) Favorite Places - Waukesha WI 4th of July Parade](#)
[\(2023034\) Favorite Places - Waukesha WI Fireworks](#)
[\(2023034\) Waukesha WI 4th of July Parade](#)
[\(2023034\) Waukesha WI 2023 July 3 Fireworks Visitors compared with City Pop](#)
[\(2023034\) Waukesha WI 2023 July 3 Fireworks](#)
[\(2023034\) Waukesha WI 2023 July 4 Parade Visitors compared with City Popul.](#)

5. Discussion/Decision Items

A. [ID#23-7676](#) Review and act on (recommendation to Common Council) proposed vendor agreement with 18 Acres Hospitality, LLC to sell non-competing food/beverage items at 2023 Oktoberfest community event.

Attachments: [Common Council Cover Sheet - Oktoberfest 2023](#)
[18 Acres Oktoberfest Agreement 23](#)

- B. [ID#23-7692](#) Review and act on (recommendation to Common Council) proposed 2024-2028 Executive Community Investment Program (CIP) Budget for the Parks, Recreation & Forestry Department.

Attachments: [2024-2028 Executive CIP Budget Book - PRF Dept](#)

6. Board President Report
7. Director and Staff Report
8. Adjournment

" A majority of the Common Council members may be in attendance."

NOTICE: Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible or that materials at the meeting be in accessible format, please contact Ron Grall, Director of Parks, Recreation & Forestry, at least 48 hours prior to the meeting at 262-524-3737, FAX 262-524-3713, or Wisconsin Telecommunications Relay System so that arrangements may be made to accommodate the request.