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February 22, 2019

Mr. Doug Koehler
Senior Planner
City of Waukesha
201 Delafield Street, Rm. 200
Waukesha, WI 53188

RE: avid Hotel Application

Doug:

Enclosed please find our application, our application fee and our submittal for the avid Hotel proposed on Meadow Lane in Waukesha.

Dr. Adel Korkor and MSI General are both thrilled to have been selected by the International Hotel Group (IHG) to design + build the first avid Hotel in the Waukesha metropolitan area. IHG recently launched the new avid Hotel brand and it is an honor to be selected to deliver this product to Waukesha.

avid Hotel joins other prestigious IHG brands that include Kimpton Hotels, Intercontinental Hotels, Crowne Plaza Hotels and Hotel Indigo among others. IHG developed the avid Hotel brand to serve a unique niche in the marketplace that emphasizes modern architecture, efficient amenities and an exceptional sleep experience.

Designed for the modern traveler, the building features bold colors, quality building materials and design articulation critical to identifying the property as an avid Hotel in the hospitality space. The hotel features 95 rooms containing either King beds (46 rooms) or two Queen beds (49 rooms).

The lobby space features a retail-like market, all day coffee and water station, breakfast beacon, fitness center, public restrooms, front desk and back of the house services.

We look forward to discussing this project further. Please contact me with any questions.

MSI General

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Sincerely,

MSI GENERAL CORPORATION

Jay J. Craig
Vice President
Senior Project Executive