DAVID HOUSTON

Mayor Shawn Reilly 201 Delafield Street Waukesha, WI 53188

April 22, 2025

Dear Mayor Reilly;

Please accept this letter as an expression of interest in serving on the Police and Fire Commission for the City of Waukesha. I am particularly drawn to the Police and Fire Commission because of my deep respect for the critical services they provide to our community.

I have lived the majority of my life within the City of Waukesha and I am looking for opportunities to give back to the community that has given me so much. I have such fond memories of growing up in Waukesha, attending Heyer, Horning, and Waukesha South HS before moving to Madison to attend the UW. The connections, community, and sense of belonging that Waukesha provides keep me motivated to provide the same in turn.

I received my BA from UW Madison, my MBA from Marquette University, and I currently run my small marketing and general business consultancy, the Houston Group, LLC. My experience in marketing and business consultancy has equipped me with strong analytical and strategic planning skills, which I believe can contribute to the effective oversight and governance of our city's police and fire departments. I have also had the privilege to serve the community as both a Board Member and President of the Waukesha STEM Academies Governance Board. During my tenure as President, I spearheaded initiatives that improved educational outcomes and fostered community engagement. My skills, background, and desire to improve and protect the community form the foundation of my willingness to serve in any capacity that you may deem appropriate.

I am eager to bring my skills and passion for community service to the Police and Fire Commission and look forward to the opportunity to contribute to the safety and well-being of Waukesha. Thank you for your consideration and I look forward to answering any questions you may have.

All my best,

David Houston