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Greater Milwaukee Foundation to make transit free in four counties on April 28

Gift to the Community includes systems in Waukesha, Washington, Ozaukee and Milwaukee counties

Milwaukee, Wis., April 2, 2015 – Public transportation across four counties will be free for an entire day as the Greater Milwaukee Foundation presents its next centennial Gift to the Community. Transit systems throughout Milwaukee, Waukesha, Washington and Ozaukee counties will offer rides at no cost on Tuesday, April 28, during their respective operating hours.

“Transit systems in our region provide a critical service for our workforce and offer access to numerous points of public interest and necessity for people in our community,” said Greater Milwaukee Foundation President and CEO Ellen M. Gilligan. “With free fares all day, April 28 will be a great opportunity to schedule a doctor appointment, take a trip to the mall, visit a friend or perhaps try an alternate way of commuting to your job using public transportation.”

All year long, the Greater Milwaukee Foundation is providing Gifts to the Community to showcase resources that contribute to greater Milwaukee’s vitality. April’s gift recognizes the value of transit to the region’s economy and quality of life.

“Through this gift, the Greater Milwaukee Foundation is once again showing why their work is so important to our community,” said Milwaukee County Executive Chris Abele. “Tens of thousands of people rely on transit every day to get to work and school, to run errands and to explore their community. This gift is a unique opportunity for more people to experience the ease of public transportation and see why it is so important to our community.”

Systems participating in the Greater Milwaukee Foundation’s day of free transit are:

Milwaukee County Transit System

- All system buses and freeway fliers
- Route 143 Ozaukee County Express
- (414) 344-6711
- RideMCTS.com

Waukesha Metro Transit and Waukesha County Transit

- All city system and county system routes
- (262) 524-3636
- waukeshametro.org

- more -



Washington County Commuter Express

- All locations and times
- (888) 675-WCCE (9223)
- ridewcce.com

Washington County Shared Ride Taxi

- By reservation
- (888) 285-TAXI (8294)
- ridewcce.com

West Bend Shared Ride Taxi

- By reservation
- (262) 334-3096
- ci.west-bend.wi.us/Taxi/

Hartford City Taxi

- By reservation or on-demand
- (262) 673-8223
- ci.hartford.wi.us

Find additional details about the Greater Milwaukee Foundation and the April Gift to the Community at greatermilwaukeefoundation.org/gifts.

Last month, more than 27,100 people visited the Mitchell Park Horticultural Conservatory (The Domes) during a weekend of free admission offered by the Greater Milwaukee Foundation for its March Gift to the Community. So far in 2015, 61,495 people have participated in the special opportunities presented by the Foundation in honor of its 100th year of service. New gifts are being revealed each month on FOX 6 Milwaukee.

About the Greater Milwaukee Foundation

For a century, the Greater Milwaukee Foundation has helped individuals, families and organizations realize their philanthropic goals and make a difference in the community, during their lifetimes and for future generations. The Foundation consists of more than 1,200 individual charitable funds, each created by donors to serve the charitable causes of their choice. The Foundation also deploys both human and financial resources to address the most critical needs of the community and ensure the vitality of the region.

Established in 1915, the Foundation was one of the first community foundations in the world. With a total asset base of more than \$847 million, it is also among the largest.

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