



CITY OF WAUKESHA

Administration

201 Delafield Street, Waukesha, WI 53188
Tel: 262.524.3701 fax: 262.524.3899
www.ci.waukesha.wi.us

Common Council Item Number: 16-509	Date: 4/7/2016
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry Pat Grulke, Recreation Services Manager	City Administrator Approval: Kevin Lahner, City Administrator KL
Finance Department Review: Rich Abbott, Finance Director RA	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: Approval and authorization of contract between City of Waukesha and Midwest Cycling Series for execution of Carl Zach Cycling Classic June 19, 2016.	

Details:
The Carl Zach Cycling Classic has been a long-standing event in downtown Waukesha. Beginning in 2013, the bike race was managed by the Parks, Recreation & Forestry Dept. The Carl Zach Cycling Classic is an annual event and part of the Tour of America's Dairyland series.

Options & Alternatives:
While cycling has been a long-standing tradition in downtown Waukesha dating back to at least 1994, there is an option to not host a bike race in Waukesha.

Financial Remarks:
Sponsorship revenue will be deposited into the established Special Revenue-Carl Zach Cycling Classic account, 5990.45837. Expenditures will not exceed the \$25,000 budgeted amount in the Special Revenue-Carl Zach Cycling Classic account 5990.53957. Sponsorship Revenues will cover all race expenditures.

Executive Action:
Recommend approval of contract between City of Waukesha and Midwest Cycling Series and authorize the Mayor and Finance Director to enter into this contract.

Committee Recommendation:
The Parks, Recreation & Forestry Board unanimously approved this contract on March 21, 2016.

