



Waukesha Parade Memorial

At Grede Park

Why a Memorial?



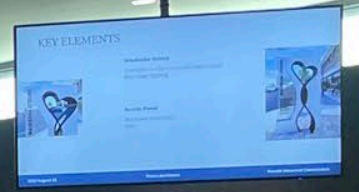
• Opportunity for Reflection

• Thoughtfully Honor Victims

• Community Healing



WAUKESHA CITY HALL



RFP Process

Waukesha Parade Memorial @ Grede Park



Commission
and
Community
Driven
Design



Public Participation

251 created with
estimated 750 total



Cost of the Memorials Chosen

Main Street
\$142,000



Grede Park
\$1,580,000 (estimated)





Fundraising for the Memorial

Cash Raised to Date = \$413,397

- 554 Donors
 - 459 individuals
 - 95 Organizations/Businesses
- Avg individual donation is \$148



In Kind Donations

12 Interested Contractors

Estimated \$250,000-
\$350,000

Fundraising for the Memorial





ARPA Request
\$600,000

Purchase Art Piece(s)
Purchase Materials

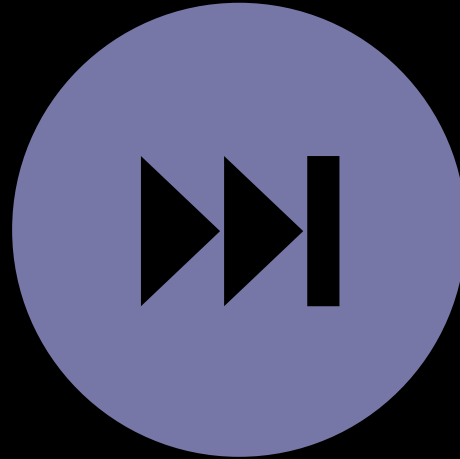


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Why ARPA



1-TIME FEDERAL FUNDS
NOT CITY LEVY DOLLARS



CITY'S GOAL FOR ARPA WAS TO
USE ON 1-TIME PROJECTS THAT
OTHERWISE COULD NOT BE
ACCOMPLISHED



TIMING: LONG LEAD TIMES FOR
SPECIALTY ITEMS





Cost of not using
\$600,000 of ARPA
on CIP (Reducing
debt issue)

Per year savings for \$275,000
homeowner = \$2.46

Total savings on 10-year debt
issue for \$275,000
homeowner = \$24.60

Why Should the City Contribute to Memorial



- Support Residents with Healing & Honor Victims
- The Event Impacted the Whole Community
- Memorialize this Impactful Event in Waukesha History
- Commemorate the Community Response of Unity
- Park Improvement to be Experienced by All