

Waukesha, WI - NCS Survey

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Quote created: August 13, 2021

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Quote created by: Lisa Dowling

Director of Sales

lisa@polco.us

+1 (858) 295-3872

Products & Services

Item & Description	Quantity	Unit Price	Total
<p>Polco Performance Plan (Level 2)</p> <p>All Polco Premium Features are available to you during your subscription term to engage with your target audiences. Respondents answer questions via Polco's civic surveying and engagement platform which includes real time results and the option to have respondents verified against voter lists. As participants respond they become part of your community's digital panel available for follow up questions, surveys, polls, and other engagement.</p> <p>The Performance plan includes 1 benchmark survey per 12-month period. Your online report will include comparisons to our National Benchmarks, and demographic and geographic comparisons (if response is sufficient by subgroup). Our client success team will guide your benchmark survey process to ensure smooth implementation.</p> <p>Level 2</p> <p>A representative sample of residents (or other appropriate stakeholders) will be invited to complete the survey to ensure statistically significant response and results. We will use statistically appropriate methodologies to garner community-wide representativeness with at least a 6% margin of error (4-6% is typical and meets best practices for performance measurement, about 250-450 responses) per local jurisdiction. The invitations will contain an introduction outlining the importance of the survey and instructions for completing it. To supplement this effort, the client will be asked to participate in outreach</p>	1	\$15,500.00 / year	\$15,500.00 / year for 1 year

efforts with guidance on best practices from Polco. Responses will be statistically weighted to ensure the best representation of your community (or stakeholder group, if applicable).

Optional - Spanish Translation of Benchmark Survey	1	\$1,200.00	\$1,200.00
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We will provide a Spanish translation of your survey and publish it online for Spanish speaking respondents. Survey invitations will provide a URL and Spanish language instructions for completing the Spanish survey online.

Optional - The NCS - Online Custom Benchmark Comparisons	1	\$1,800.00	\$1,800.00
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In addition to the national benchmarks (included with The NCS Online reporting), Custom Benchmarks can be purchased to compare your results to custom cohorts such as communities within a state or region, with similar population sizes, university or resort towns, or other specifications. Your program manager will assess the viability of unique cohorts (i.e., if too specific, there may not be enough communities in the database to provide a comparison). Cost is per custom group and will be included as an additional tab in your online report

Subtotals

Annual subtotal	\$15,500.00
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One-time subtotal	\$3,000.00
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Total	\$18,500.00
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Questions? Contact me



Lisa Dowling

Director of Sales

lisa@polco.us

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Polco / NRC

8001 Terrace Ave, Ste 201

Middleton, WI 53562

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