



City of Waukesha
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| Committee: Parks, Recreation & Forestry Department | Date: 03/20/23 |
| Common Council Item Number: ID# 23-6332 | Date: 04/08/2023 |
| Submitted By: Ron Grall, PRF Director and Joanna Adamicki, Special Events Coordinator | City Administrator Approval: Kevin Lahner, City Administrator KL |
| Finance Department Review: Joe Ciurro, Finance Director | City Attorney's Office Review: Brian Running, City Attorney BR |
| Subject: Approval and authorization of contract between City of Waukesha and Mob Craft Beer Inc. for beverage services at Cutler Park for the Jazz at Cutler Park series, July 12, 19, and 26, 2023. | |

Details:
 Waukesha Parks, Recreation & Forestry is planning a new event, Jazz at Cutler Park at the Les Paul Performance Center in Cutler Park. The event includes concession service beginning at 6:00 p.m. with the event taking place from 7:00 to 9:00 p.m. For enhancement of the event, staff is requesting approval of the contract to allow Mob Craft Beer Inc. to sell beverages, including fermented malt beverages, during the event. A portion of proceeds from the sales benefit Music in the Park programming.

Options & Alternatives:
 Alternatives include not allowing beverage sales during the event, which could adversely affect attendance and success of the new event.

Financial Remarks:
 The revenue from this agreement will help support expenses for the event. Music in the Park revenue account 5971.48501; expense account 5971.53959.

Executive Recommendation:
 Recommend approval of contract between City of Waukesha and Mob Craft Beer Inc. and authorize the Mayor to enter into this contract.