



City of Waukesha
201 Delafield St. Waukesha, WI 53188
Tel: 262.542.3700
waukesha-wi.gov

Committee: Parks, Recreation & Forestry Board	Date: 04/21/25
Common Council Item Number: ID#	Date: 5/6/2025
Submitted By: Ron Grall, Director; Joanna Adamicki, Special Event Coordinator	City Administrator Approval: Anthony Brown, City Administrator Click here to enter text.
Finance Department Review: Joe Ciurro, Finance Director Click here to enter text.	City Attorney's Office Review: Brian Running, City Attorney Click here to enter text.
Subject: Approval and authorization of contract between City of Waukesha and Boehm & Hocking LLC. for beverage services at Cutler Park for the Jazz @ Cutler Park series, July 2, 16, 23, 30, 2025. Vendor will not operate on July 9, 2025.	

Details:

Waukesha Parks, Recreation & Forestry hosts Jazz @ Cutler Park at the Les Paul Performance Center in Cutler Park. The event includes concession service beginning at 6:00 p.m. with the event taking place from 7:00 to 9:00 p.m. For enhancement of the event, staff is requesting approval of the contract to allow Boehm & Hocking LLC to sell beverages, including fermented malt beverages, during the event. A portion of proceeds from the sales benefit Music in the Park programming.

Options & Alternatives:

Alternatives include not allowing beverage sales during the event, which could adversely affect attendance and success of the event.

Financial Remarks:

The revenue from this agreement will help support expenses for the event. Music in the Park revenue account 5971.48501; expense account 5971.53959.

Executive Recommendation:

Recommend approval of contract between City of Waukesha and Boehm & Hocking LLC and authorize the Mayor to enter into this contract.