



City of Waukesha
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Committee: Finance Committee	Date: 7/11/2023
Common Council Item Number: ID#23-7158	Date: 7/18/2023
Submitted By: Rebecca Pederson, Communications & Engagement Manager	City Administrator Approval: Gina Kozlik
Finance Department Review: Click here to enter text.	City Attorney's Office Review: Brain Running
Subject: Consider approval of 2023 Walk of Lights Holiday Display	

Details:
 Last year, the City held our first ever Walk of Lights holiday display on the riverfront. The goal was to bring light and joy to the area following the tragedy that occurred in 2021. This year, we are planning to once again hold the Walk of Lights.

We will coordinate with the Downtown Business Association to have the Night of Lights lighting ceremony on Friday, December 1 as part of the annual tree lighting ceremony. The Walk of Lights will remain lit through the end of January so that they are still up for the Waukesha JanBoree.

The lights display would include light features on the Gazebo, Riverfront Plaza, Love Bridge, Bryant Bridge, Friedman Alley and new this year, the trellis near Barstow Street. This project is truly a team effort with employees from City Garage, Engineering, PRF and the Mayor/City Admin office working on it.

Options & Alternatives:
 Without this approval, the City would only put up the traditional snowflakes on lights poles in Downtown.

Financial Remarks:
 The cost of the lights is \$28,512.91 which includes purchasing some items and leasing some items. The City has fundraised \$49,000 so far to cover the cost of the lights as well as install/removal (separate contract) and the additional expenses for the Night of Lights (stage, signage, etc.).

Executive Recommendation:
 It is recommended to approve the Walk of Lights Holiday Display