



CITY OF WAUKESHA

Administration

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Committee: Finance Committee	Date: 5/10/2016
Common Council Item Number: 16-0817	Date: 5/17/2016
Submitted By: Kevin Lahner, City Administrator	City Administrator Approval: Kevin Lahner, City Administrator KML
Finance Department Review: Rich Abbott, Finance Director RA	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: Consider approval of an Economic Development Cooperation Contract with the Waukesha County Business Alliance for the procurement of Economic Development activities for the City of Waukesha.	

Details:
 The proposed contract provides for Economic Development Services that are to be provided to the City of Waukesha by the Waukesha County Business Alliance (WCBA). The WCBA was selected as the provider of a Economic Development services to fulfill the new Waukesha County Economic Development Strategic Plan. The City committed \$50,000 for this effort in our 2016 budget process. This contract is the completion of that process. As noted in the contract, the WCBA will conduct a wide variety of Economic Development related services, including business recruitment and retention efforts, regional and worldwide marketing efforts and developing public/private partnerships.

Options & Alternatives:
 The City could choose to reject this contract. Our economic development activities would be handled in-house and we would not be a part of regional effort organized by Waukesha County.

Financial Remarks:
 The contract is for \$50,000 to be funded out of account: 100-1330-52135. With the contract crossing years, we will need to charge the contract as follows:

Payment Date	Period		Days	Amount	
	From	To		2016	2017
5/24/2016	5/24/2016	8/22/2016	91	12,500	
8/24/2016	8/23/2016	11/21/2016	91	12,500	
11/24/2016	11/22/2016	12/31/2016	40	5,417	
	1/1/2017	2/20/2017	51		7,083
2/24/2017	2/21/2017	5/23/2017	92		12,500
			365	30,417	19,583

Executive Recommendation:
 Recommend approval of an Economic Development Cooperation Contract with the Waukesha County Business Alliance for the procurement of Economic Development activities for the City of Waukesha.

