



City of Waukesha
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Committee: Parks, Recreation & Forestry Board	Date: 1/15/2024
Common Council Item Number: ID#24-8769	Date: 2/6/2024
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry Joanna Adamicki, Special Event Coordinator	City Administrator Approval: Anthony Brown AB
Finance Department Review: Joe Ciurro	City Attorney's Office Review: Brian Running BR
Subject: Approval and authorization of contract between City of Waukesha and Raised Grain Brewing Co. for beverage services at Cutler Park for the 2024 Tribute Tuesday concert series.	

Details:
Waukesha Parks, Recreation & Forestry is planning the Tribute Tuesday concert series at the Les Paul Performance Center in Cutler Park. Tribute Tuesday concerts feature a tribute band and take place on the second Tuesday, June 11, July 9, August 13, and September 10, 2024. For enhancement of the events, staff is requesting approval of the contract to allow Raised Grain Brewing Co. to sell beverages, including fermented malt beverages, during the concerts in Cutler Park.

Options & Alternatives:
Alternatives include not allowing beverage sales during the concerts, which could adversely affect attendance and success of the concerts.

Financial Remarks:
The revenue from this agreement will help support expenses for the events. Music in the Park revenue account 5971.48501, expense account 5971.53959.

Executive Recommendation:
Recommend approval of contract between City of Waukesha and Raised Grain Brewing Co. and authorize the Mayor to enter into this contract.