



City of Waukesha

City Hall,
201 Delafield Street
Waukesha, WI 53188

Meeting Minutes - Draft

Parade Memorial Commission

Monday, November 14, 2022

6:00 PM

City Hall
Training Room

1. Roll Call

Present: 10 - Gerald Couri, Elizabeth Moltzan, Sarah Wehmeier- Aparicio, Lori Lochen, Dan Taylor, Sandra Feller, Alan Johnson, Jim Haakenson, Alicia Halvensleben and Sonia Schneider

Absent: 3 - Tama'ra Rosentreter, Sheri Sparks and Taylor Kulich

2. Pledge of Allegiance

3. Public Comment

There were no public comments

4. Approval of Minutes

[ID#22-5177](#) Minutes from October 10, 2022

Attachments: [Meeting Minutes- October 10, 2022](#)

A motion was made by Ald. Moltzan, seconded by Taylor to approve the minutes from October 10, 2022.

Aye: 10 - Gerald Couri, Elizabeth Moltzan, Sarah Wehmeier- Aparicio, Lori Lochen, Dan Taylor, Sandra Feller, Alan Johnson, Jim Haakenson, Alicia Halvensleben and Sonia Schneider

Absent: 3 - Tama'ra Rosentreter, Sheri Sparks and Taylor Kulich

[ID#22-5178](#) Fundraising sub-committee minutes from October 24, 2022

Attachments: [Fundraising Sub-Committee Meeting Minutes- October 24, 2022](#)

Motion by Ald. Moltzan, seconded by Wehmeier-Aparicio to approve the fundraising sub-committee minutes from October 24, 2022

Aye: 10 - Gerald Couri, Elizabeth Moltzan, Sarah Wehmeier- Aparicio, Lori Lochen, Dan Taylor, Sandra Feller, Alan Johnson, Jim Haakenson, Alicia Halvensleben and Sonia Schneider

Absent: 3 - Tama'ra Rosentreter, Sheri Sparks and Taylor Kulich

5. Business Items

ID#22-5176 Update and Discussion on Fundraising Efforts

City staff provided an update on the start of fundraising efforts. Efforts included website page, flyer, posters, social media, press release, personal outreach, and information at upcoming events. Committee members are encouraged to use the flyers, postcards and other items to reach out to their networks.

Larger corporate donations have been received or pledged from Generac (\$15,000) and Citizens Bank (\$50,000)

ID#22-5179 Update on Parade Memorial Design Process

The design process has begun with Thrive Architects and Carmen DeLaPaz. The plan is for the Main Street Memorial to be dedicated at the two-year anniversary (November 21, 2023). The Grede Park memorial would be dedicated at the three-year anniversary (November 21, 2024).

A mock-up of the Main Street Memorial will be made and on display at the City's Night of Lights event and the Christmas Parade with information on how to donate.

There will be a community participation piece to the Memorial. Details are being worked out and will be presented to the Committee for review/approval at the next meeting.

ID#22-5180 Discussion and Approval of the language that will be used at the Downtown Memorial location.

City staff presented three options of language for the Main Street Memorial that were drafted by Thrive Architects.

The Committee reviewed and made comments on the language with the final agreed upon language as:

"Like ribbon woven, we are stronger together
One ribbon representing the victims
One ribbon representing all that were affected
Looking through an open heart upon the City
A symbol of healing and strength
In tragedy our community unites

Dedicated to those who lost their lives, were injured, and all who were touched by the tragedy at the Waukesha Christmas Parade."

Staff were directed to review the punctuation before making the language final.

A motion was made by Ald. Moltzan, seconded by Ald. Halvensleben to accept the language of option #3 as modified.

Aye: 10 - Gerald Couri, Elizabeth Moltzan, Sarah Wehmeier- Aparicio, Lori Lochen, Dan Taylor, Sandra Feller, Alan Johnson, Jim Haakenson, Alicia Halvensleben and Sonia Schneider

Absent: 3 - Tama'ra Rosentreter, Sheri Sparks and Taylor Kulich

6. Adjournment

The next meeting of the Parade Memorial Commission will be Thursday, January 12 at 6:30pm.

"A majority of the Council members may be in attendance"

NOTICE: Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible or that materials at the meeting be in an accessible format, please contact the Public Works department, 48 hours prior to the meeting at 524-3600 or by the Wisconsin Telecommunications Relay System so that arrangements may be made to accommodate the request.