Anthony J. Lanza

I am a flexible and efficient executive leader with over 20 years of experience in accounting, budgeting, forecasting, strategic planning, and financial statement analysis/preparation/reporting. I am logical and open-minded which allows me to work well with and influence all types of personalities. I have a thorough understanding of process improvement and automation who not only understands the why behind the numbers but can also explain it to both finance and non-finance leaders. I welcome new challenges and am eager to make a difference.

Skills & Expertise

- Budgeting Process
- Forecasting
- Financial Analysis
- Effective Listener

- Process Improvement
- Contract Negotiation
- Time Management
- Problem Solver

- Data Analysis
- Financial Statements
- Fluency in Excel
- Leadership

Professional Experience

GPS EDUCATION PARTNERS

Vice President of Finance (2023 - Current)

As a member of the executive leadership team, responsibilities include the compilation and presentation of the annual operating plan and three-year strategic plan. Oversee all Accounting/Finance functions in addition to the distribution of all financial statements, analysis, and creation of the annual budget. Present quarterly financial updates to Executive Committee, Finance Committee, and Board of Directors. Network with key business leaders for donor cultivation.

- Key contact for implementation of CRM (HubSpot) and accounting software (Sage Intacct)
- Managed the restructuring of our Operating, Endowment and Strategic investments increasing our returns an additional 300%.
- Examined financial data and engaged in strategic planning to assist with the restructure of our organization.
- Enhanced reporting through the development of new forecast and financial reporting templates.
- Primary negotiator for all vendor contracts with average savings of 28%.

BROOKDALE SENIOR LIVING

Financial Planning & Analysis Manager (2014 – 2022)

Oversee all Capital related spend for six joint venture (JV) portfolios consisting of 192 communities and annual budgets totaling \$195M. Operate budget process from compilation of field data to presenting to E-Committee. Forecast monthly spend and annual carryover projections for 575 specific projects

- Redesigned reimbursement process reducing processing time from eight days to two days
- Perform ROI calculations for community Renovations
- Prepare monthly financial statements for distribution to managed partners
- Recipient of JV's Outstanding Partnership Award for service in Engineering Operations
- Build three year budget forecast based on JV partner request and long term goals
- Customize all monthly CapEx reporting to JV specifications