



Departmental “Over-arching Goals” 2018 Strategic Plan Update - **DRAFT**

“Not Ranked”

1. **Accreditation** – Achieve the highest standards and practices in the field.
2. **National Gold Medal Program** – Earn selection as top agency in class.
3. **Park & Recreation Infrastructure** – Focus CIP energies in this direction.
4. **School Based Recreation** – Continue to expand related programs & services
5. **Web site & Social Networking** – Build upon and extend outreach.
6. **Volunteerism** – Continue to grow related services and play a vital role in addressing community needs.
7. **“Embrace Green”** – Build presence as an environmental leader.
8. **Repurposing Resources** – Evaluate the current and reposition to best meet community needs.
9. **Partnerships & Collaboration** – Rethink “business as usual” and recognize and act on opportunities.
10. **Health & Wellness Leader** – Whenever possible, integrate health and wellness opportunities into everything we do!
11. **Social Equity in Services** – Strive to serve the underserved and foster inclusion.
12. **“Data Driven Agency”** – Base our planning and decision making on sound research, analysis and information
13. **Customer Convenience** – Strive toward making our services as convenient to our customers as possible.

PRFB review/approval: