

http: **CDBG Application Number:**
CATEGORY:
For office use only

CITY OF WAUKESHA

PROGRAM YEAR 2024 (January 1 – December 31, 2024)

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM APPLICATION FORM FOR CITY OF WAUKESHA
ALLOCATION**

**DEADLINE FOR SUBMISSION: April 3, 2023, 4:30 pm City Hall – Community Development or email to
rgrams@waukesha-wi.gov**

GENERAL INFORMATION

1. Project Title: Public Art Project
2. Project Address (if different from Applicant’s address): _____
3. Primary Contact Person/Title: Robin Grams/Associate Planner
4. Telephone: 262-524-3749
5. E-Mail: rgrams@waukesha-wi.gov
6. Amount of CDBG 2024 Funds Requested: \$15,000
7. Total Project Costs: \$30,000
8. National Objective (check all that apply):
 - Benefiting low – and moderate – income persons
 - Preventing or eliminating slums or blight
 - Meeting other community development needs having a particular urgency because existing conditions pose a serious and immediate threat to the health or welfare of the community and other financial resources are not available to meet such needs.
9. Check One:
 - New Project
 - Continuing previously funded project

10. Provide a brief description of your experience in managing a similar project.

This is the second year of the new program form Public Art. The city has a Public Art Committee that manages existing public art pieces in Waukesha and accepts new public art. This grant will help bring more permanent public art to the community. The Community Development department already manages the Downtown Façade Grant Improvement Program, so we have staff capable of running and maintaining this program.

11. Describe the role specific staff will have in this project. Who will be responsible for managing the project, reporting to Community Development, preparing invoices, etc.?

The Department of Community Development will be the project manager for this program We would be responsible for funding new public art pieces and maintaining them. The Public Art Committee, with assistance

from Community Development, will review public art applications, determine what pieces will be accepted, and manage all reporting and invoices.

12. Provide a concise description of the proposed project.

Public Art has always played a big role in arts and entertainment in Waukesha. We have many pieces located downtown and throughout the city. During the City of Waukesha's 125th anniversary, there was a public art tour that allowed people in our community to see a wide range of art, from murals, to sculptures, to our historic guitars.

Public Art brings people from all walks of life together to enjoy a variety of art that is displayed. We have my local art institutes, independent artists, and art students from Carroll University. Providing a program to promote creativity, community togetherness, and support our local art community will enhance the visual appearance of Waukesha. Public Art projects done with CDBG funds will be located in low to moderate income neighborhoods.

If the proposed project is a rehabilitation / ADA / historic rehabilitation of a facility or business, please answer the following:

13. Address of Facility: N/A

14. Year it was built: N/A

15. Is the property on a local or national list and/or registered as a historic property?

Yes

No

Don't Know

16. Select how your project will serve Low and Moderate Income People (Choose one if applicable):

Benefit to LMI **individuals** (at least 51% of total beneficiaries of program must be LMI and income information must be gathered from all participants)

Presumed Benefit (all individuals served in the program qualify as low income because of the type of population served, i.e.: Elderly, Severely Disabled Adults , Abused Children, Battered Spouses, Homeless Persons, Illiterate Adults , Persons with AIDS, Migrant Farm Workers. Income information does not have to be collected.)

Benefit to an **area** that is primarily residential and is located in an eligible census tract (at least 30.34% of residents are LMI). See instructions for a list of eligible census tracts.) Provide list of census tracts:

[Click here to enter text.](#)

Housing units created to benefit LMI individuals or households (every CDBG funded unit must be occupied by and LMI individual or household)

Jobs created to benefit LMI individuals (1 job must be created for every \$35,000 of CDBG funds invested in project; 51% of all jobs created must be for LMI individuals)

Project serves residents of a **NRSA** and agency is a certified CBDO. Provide name of NRSA:
[Click here to enter text.](#)

Project addresses conditions of **Slum and Blight** on an Area or Spot Basis. Must provide designation of Slum and Blighted area from jurisdiction when contract is signed, and addresses of affected properties.

ADA Rehabilitation of a public facility or public improvement

Historic Preservation of residential or commercial properties. Must be designated on a spot slum and blight basis or homeowner or business must qualify as low income.

17. Describe the need filled for your program or project.

Over the past few years, the Public Art Committee has had many applications for public art pieces. Most of the applications are from local artists looking to enhance the downtown with public art pieces that signify the history of Waukesha. There are over 20 pieces of public art in downtown Waukesha. Each piece is significant to the culture of Waukesha.

The Public Art Committee does not have the finances to fund new pieces of public art. Having additional funds will allow artists that may not have the financial backing to create art for Waukesha. Several of our downtown businesses have murals on their buildings that represent Waukesha’s history and culture.

18. Describe two anticipated measurable outcomes for your proposed project and activities.

The two measurable outcomes are:

1. The number of public art pieces that are added to our downtown.
2. The number of local artists that are able to provide Waukesha with public art.

19. Select the appropriate activity category below for your project.

Public Services	
	Homeless shelter and services
	Meals / Nutrition
	Youth / Childcare / Abused and neglected children
	Seniors and Disabled
	Substance Abuse / Mental Health / Healthcare
	Transportation
	Domestic abuse
	Education
	Employment training
	HIV / AIDS
	Other (list)

NRSA	
	Employment Training/Job readiness education
	Job creation
	Neighborhood revitalization housing efforts (rehab or new construction)
	Job retention programs
	Transportation to jobs
	Crime prevention
	Public Services
X	Neighborhood revitalization non-housing efforts (beautification, parks, streets, etc.)
	Other (list)

Housing	
	Homeowner rehabilitation program loans
	Rental rehabilitation (special needs/transitional or permanent housing for very low income / supportive services and case management attached to units)
	Rental rehabilitation (multi-family projects, general low income population)
	Downpayment assistance
	Housing counseling
	Acquisition / site preparation of land for housing purposes (not construction)
	Residential historic preservation
	Other (list)

Public Facilities and Improvements (Rehab/construction costs--not operating costs) *the rehab may be for ADA compliance OR to benefit low-moderate income people for each activity	
	Homeless facilities
	Youth / Abused children facilities
	Senior / Disabled facilities
	Facilities for AIDS patients
	Neighborhood / Community centers
	Parks / Playgrounds / Recreational facilities
	Streets / Sidewalk improvements
	Water / Sewer improvements
	Flood drainage improvements
	Parking lots
	Other (list)

Economic Development	
	Loans to small/medium businesses for low-moderate income job creation or retention
	Commercial / Industrial infrastructure development or improvements
	Façade improvement loans to businesses
	Non-residential historic preservation
	Other (list)

Administration and Planning	
	Housing rehab program administration
	Revolving Loan Fund administration
	Fair housing activities
	Planning for communities or NRSAs
	Other (list)

Appendix A: Results of Prior Year Projects

20. Was your department able to spend the CDBG allocation awarded within the calendar year? (Provide explanation for any extensions into the next year for 2021)

N/A. 2023 was the first year for this project. There is a project we are working on and should be completed by the end of this year.

21. Has your department had any CDBG funds reprogrammed (taken back) by the CDBG Board? (Explain for 2021)

N/A