



## SIGN VARIANCE REQUEST

### TENNY WOODS

Members of the Plan Commission,

Veridian Homes is excited to have started construction on its first homes in the Tenny Woods neighborhood on the east side of Standing Stone Drive and Tenny Ave. Veridian is requesting a variance to Section 27.03 of the City of Waukesha's ordinance to permit the installation of a permanent neighborhood identification sign, which is not permitted within the RS-3 zoning district.

A well-designed, permanent neighborhood identification sign is important and desirable to residents to facilitate a sense of place and allow the neighborhood to take on a specific identity. In addition, the permanent neighborhood sign assists in way finding and marketing of the neighborhood during the initial sales period, but also in perpetuity for those visiting the neighborhood for a variety of reasons.

While not allowed within base zoning districts, there is precedence within the City of allowing these types of signs at the entries of single-family neighborhoods through PUDs and other mechanisms seen in the following neighborhoods, among many others not listed; Tall Grass, Oakmont, Heritage Hills, Howell Oaks, Legend Hill, and Rolling Ridge.

We appreciate your consideration of this matter and look forward to seeing Tenny Woods becoming a thriving neighborhood.

Sincerely,

Benjamin Lang  
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