



CITY OF WAUKESHA

201 Delafield Street, Waukesha, WI 53188
 Tel: 262.524.3700 fax: 262.524.3899
 www.waukesha-wi.gov

Committee: Finance Committee and Common Council	Date: 9/8/2021
Common Council Item Number: ID#	Date: 9/21/2021
Submitted By: Kevin Lahner, City Administrator	City Administrator Approval: Click here to enter text.
Finance Department Review: Click here to enter text.	City Attorney's Office Review: Click here to enter text.
Subject: Review and Act on approval of contract with Polco for completion on National Citizen Survey	

Details:
 The City is looking to enter into a contract with Polco to conduct the National Citizen Survey. The survey will include a representative sample of residents to ensure statistically significant response and results. This survey would allow Waukesha to benchmark our Citizen responses to that of other communities to gauge resident satisfaction.

Options & Alternatives:
 Quotes were received from other companies on completing a survey. However, those surveys were comparable in cost and do not allow us to compare with other communities as the National Citizen survey allows for.

Financial Remarks:
 The cost is \$18,500. \$15,000 of the funds were budgeted for in the City Administrator's 2021 Budget with the remaining funds coming from other areas of the City Administrator's Budget.

Executive Recommendation:
Approve a contract with Polco for completion of the National Citizen Survey

