

http

**CDBG Application Number:**

**CATEGORY:**

*For office use only*

**CITY OF WAUKESHA**

**PROGRAM YEAR 2025 (January 1 – December 31, 2026)**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM APPLICATION FORM FOR CITY OF WAUKESHA  
ALLOCATION**

**DEADLINE FOR SUBMISSION: April 22, 2026, 4:30 pm City Hall – Community Development or email to  
rgrams@waukesha-wi.gov**

---

**GENERAL INFORMATION**

1. Project Title: Public Art Project Fund
2. Project Address (if different from Applicant's address):
3. Primary Contact Person/Title: Robin Grams
4. Telephone: 262-524-3749
5. E-Mail: rgrams@waukesha-wi.gov
6. Amount of CDBG 2025 Funds Requested: \$30,000
7. Total Project Costs: \$60,000
8. National Objective (check all that apply):
  - ☒ Benefiting low – and moderate – income persons
  - ☐ Preventing or eliminating slums or blight
  - ☐ Meeting other community development needs having a particular urgency because existing conditions pose a serious and immediate threat to the health or welfare of the community and other financial resources are not available to meet such needs.
9. Check One:
  - ☒ New Project
  - ☐ Continuing previously funded project
10. Provide a brief description of your experience in managing a similar project.

I have managed the public art project fund for the past two years. CDBG funds in 2023 helped commission the City of Waukesha's 125<sup>th</sup> Anniversary art piece.

In 2024, the City began managing the Utility Box Art Wrap program. That received an extension due to funds being held, but will be wrapping up this summer.
11. Describe the role specific staff will have in this project. Who will be responsible for managing the project, reporting to Community Development, preparing invoices, etc.?

I will be managing the project and reporting to Community Development and preparing the invoices. I will commission art projects on behalf of Community Development and CDBG funds.

**12. Provide a concise description of the proposed project.**

The project will be to provide public art to LMI areas in the City of Waukesha, specifically the downtown. The goal is to commission art pieces that include, but not limited to murals, sculptures and more.

If the proposed project is a rehabilitation / ADA / historic rehabilitation of a facility or business, please answer the following:

**13. Address of Facility:** \_\_\_\_\_

**14. Year it was built** \_\_\_\_\_

**15. Is the property on a local or national list and/or registered as a historic property?**

☐ Yes

☒ No

☐ Don't Know

**16. Select how your project will serve Low and Moderate Income People (Choose one if applicable):**

☒ **Benefit to LMI individuals** (at least 51% of total beneficiaries of program must be LMI and income information must be gathered from all participants)

☐ **Presumed Benefit** (all individuals served in the program qualify as low income because of the type of population served, i.e.: Elderly, Severely Disabled Adults , Abused Children, Battered Spouses, Homeless Persons, Illiterate Adults , Persons with AIDS, Migrant Farm Workers. Income information does not have to be collected.)

☐ **Benefit to an area** that is primarily residential and is located in an eligible census tract (at least 30.34% of residents are LMI). See instructions for a list of eligible census tracts.) Provide list of census tracts:

[Click here to enter text.](#)

☐ **Housing units created to benefit LMI individuals or households** (every CDBG funded unit must be occupied by and LMI individual or household)

☐ **Jobs created to benefit LMI individuals** (1 job must be created for every \$35,000 of CDBG funds invested in project; 51% of all jobs created must be for LMI individuals)

☐ **Project serves residents of a NRSA** and agency is a certified CBDO. Provide name of NRSA:  
[Click here to enter text.](#)

☐ **Project addresses conditions of Slum and Blight** on an Area or Spot Basis. Must provide designation of Slum and Blighted area from jurisdiction when contract is signed, and addresses

of affected properties.

☐ ADA Rehabilitation of a public facility or public improvement

☐ Historic Preservation of residential or commercial properties. Must be designated on a spot slum and blight basis or homeowner or business must qualify as low income.

**17. Describe the need filled for your program or project.**

There is an increased need to add public art to the community. We have several murals, guitars, and sculptures that have been added over the years downtown. This project will help fulfill the need to add more art.

**18. Describe two anticipated measurable outcomes for your proposed project and activities.**

The number of public art pieces commissioned in Waukesha.

**19. Select the appropriate activity category below for your project.**

Public Services	
	Homeless shelter and services
	Meals / Nutrition
	Youth / Childcare / Abused and neglected children
	Seniors and Disabled
	Substance Abuse / Mental Health / Healthcare
	Transportation
	Domestic abuse
	Education
	Employment training
	HIV / AIDS
	Other (list)

NRSA	
	Employment Training/Job readiness education
	Job creation
	Neighborhood revitalization housing efforts (rehab or new construction)
	Job retention programs
	Transportation to jobs
	Crime prevention
	Public Services
	Neighborhood revitalization non-housing efforts (beautification, parks, streets, etc.)
	Other (list)

Housing	
---------	--

	Homeowner rehabilitation program loans
	Rental rehabilitation (special needs/transitional or permanent housing for very low income / supportive services and case management attached to units)
	Rental rehabilitation (multi-family projects, general low income population)
	Downpayment assistance
	Housing counseling
	Acquisition / site preparation of land for housing purposes (not construction)
	Residential historic preservation
	Other (list)

<b>Public Facilities and Improvements (Rehab/construction costs--not operating costs) *the rehab may be for ADA compliance OR to benefit low-moderate income people for each activity</b>	
	Homeless facilities
	Youth / Abused children facilities
	Senior / Disabled facilities
	Facilities for AIDS patients
	Neighborhood / Community centers
	Parks / Playgrounds / Recreational facilities
	Streets / Sidewalk improvements
	Water / Sewer improvements
	Flood drainage improvements
	Parking lots
	Other (list)

<b>Economic Development</b>	
	Loans to small/medium businesses for low-moderate income job creation or retention
	Commercial / Industrial infrastructure development or improvements
	Facade improvement loans to businesses
	Non-residential historic preservation
	Other (list)

<b>Administration and Planning</b>	
	Housing rehab program administration
	Revolving Loan Fund administration
	Fair housing activities
	Planning for communities or NRSAs
	Other (list)

## Appendix A: Results of Prior Year Projects

20. Was your department able to spend the CDBG allocation awarded within the calendar year? (Provide explanation for any extensions into the next year for 2023)

We were able to spend the 2023 CDBG allocation for Public Art and have a few projects in mind for the 2024 Public Art Project Fund. Those projects will be commissioned this calendar year.

21. Has your department had any CDBG funds reprogrammed (taken back) by the CDBG Board? (Explain for 2023)

None