



AGENCY GOALS & OBJECTIVES (Over-Arching)

Not Ranked



1. **Reaccreditation** – Maintain the highest standards and practices in the field.
2. **National Gold Medal Program** – Earn selection as top agency in class (for the 3rd time) when eligible.
3. **Park & Recreation Infrastructure** – Focus CIP energies on this direction.
4. **School Based Recreation** – Continue to expand related programs & services.
5. **Website & Social Media Presence** – Build upon and extend community outreach.
6. **Volunteerism** – Continue to grow related services and play a vital role in addressing community needs.
7. **“Embrace Green”** – Build upon sustainability practices and presence as an environmental leader.
8. **Repurposing Resources** – Evaluate current resources and repurpose as needed to best meet community needs.
9. **Partnerships & Collaboration** – Rethink “business as usual” and recognize and act on opportunities.
10. **Health & Wellness** – Facilitate equitable programs and services that promote positive community health outcomes.
11. **Diversity, Equity & Inclusion (DEI)** – Utilize DEI principles and practices to help ensure “fairness” (social justice) in the provision of services.
12. **“Data Driven Agency”** – Base our strategic planning and decision making on sound research, analysis, and information.
13. **Customer Experience** – Provide exceptional customer services that are convenient to the public.

PRFB review/approval: 12-19 -22