

PERMIT NUMBER  
**51619-00130**

## Sign Appeals and Variances

Appellant Name:	<u>Josh Nissen / Bettina Zivney</u>	Owner Name:	<u>Kim Kortn</u>
Address:	<u>801 N Barstow St</u>	Address:	<u>801 N Barstow St</u>
City, St, Zip	<u>Waukesha, WI 53186</u>	City, St, Zip	<u>Waukesha, WI 53186</u>
Phone No.	<u>262-544-4787</u>	Phone No.	<u>262-544-4787</u>
Email	<u>bettina.zivney@engageworkforce.com</u>	Email	<u>Kim.Kortn@engageworkforce.com</u>

Address of the premises affected 801 N. Barstow St, Waukesha, WI 53186

Name and Type of Business: Engauge Workforce Solutions (formally Nissen Staffing Continuum)

Present use of premises: same

Briefly describe proposed sign request: Channel lit letters w/ logo on side of building facing parking lot

The appeal must be filed with the City Community Development Department within twenty (20) days of the decision of the City Planner accompanied by the **\$100.00 fee**. The Plan Commission will hear the appeal no later than 60 days after the date of your application.

**TO THE PLAN COMMISSION:**

**RECEIVED**

I hereby appeal the decision of the City Planner. I believe the City Planner has incorrectly interpreted Section \_\_\_\_\_ of the Waukesha Sign Code.

NOV 20 2019

Or,

**CITY PLAN COMMISSION**

I hereby request a variance from Section 27.03 of the Waukesha Sign Code.

**NOTE: attach a written statement explaining the basis for your appeal or request for a variance.**

- In the case of an appeal please include specific references to the provisions of Chapter 27 that you believe the City Planner has improperly applied, or which otherwise support your appeal.
- In the case of a variance, please include a description of the special circumstances that would make the strict application of the requirements of this Chapter unjust, inequitable, unfair, or unreasonable.

I hereby depose that the above statements and the statements contained in the papers submitted herewith are true and correct.

Bettina Zivney (Applicant's Signature)      11/21/19 (Date)

Nissen Staffing Continuum (NSC) - now Engauge Workforce Solutions (EWS) - has been a loyal part of the Waukesha business community for more than 20 years. Unfortunately our current signage has led to almost zero visibility as elevated by our employees and clients and we feel very strongly that our new proposed channel-lit sign and sign location will greatly increase visibility and traffic. With greater exposure, we are able to maintain and expand our local client and associate base, keeping millions of dollars in payroll within the community.

While we have a strong desire to keep our corporate office in Waukesha, the ability to more effectively market our business will be a deciding factor as voiced by own ownership.

We understand that our building is on the edge of the Downtown Shopping District. The sign location proposed is on the side of the building facing a parking lot and the sign includes a timer. We believe that this sign will be a great benefit to our business and the ability to turn if off overnight will satisfy the Waukesha Sign Code with respect to the downtown shopping area regulations.

We have been proud to serve the downtown Waukesha community as hope you will reconsider our request so we can better serve and draw new businesses to the downtown district.

Should you wish to discuss further, please feel free to contact Joshua Nissen, Vice President of Finance and Administration at (cell) 414-617-2638