

**Event Vendor Agreement**  
2025 City of Waukesha Oktoberfest

This Agreement is by and between the City of Waukesha, 201 Delafield Street, Waukesha, Wisconsin 53188, referred to herein as the City; Cuppa Tosa LLC 3150 S. Pinewood Creek Ct., #208, New Berlin, Wisconsin, 53151, referred to herein as the Vendor.

**Recitals**

The City will present an Oktoberfest event at Frame Park, free and open to the public, with events to take place on September 19, 2025, 5:00 to 10:00 pm and September 20, 2025, Noon to 10:00 pm, and is willing to allow the Vendor to participate as a vendor of non-competing food and beverage and to share revenues with the City, provided the Vendor abides by rules set by the City.

The Vendor is willing to provide such vendor services during the Oktoberfest event, and to abide by the terms of this Agreement.

Therefore, the City and Vendor agree, and contract as follows:

- 1. Vendor Responsibilities.** The Vendor shall be responsible for the following duties, at its sole expense:
  - a. Contact and work with the Waukesha County Health Department for all necessary permits and inspections and ensure all necessary safe food handling practices are in place and being followed.
  - b. Provide all inventory to be sold by Vendor at its assigned vending area and sell and serve to attendees of the Oktoberfest event a menu of food items pre-approved by the City, at the vending location assigned by the City. Product menu and pricing shall be shared with the City no later than August 12, 2025. All items shall be priced in \$1 increments.
  - c. Provide sufficient numbers of volunteers and ensure that no fewer than 4 and no more than 10 persons will be working at the vending location assigned by the City between 4:00 pm and 10:00 pm on September 19, and between 11:00 a.m. and 10:00 pm on September 20. Staff must remain on site until at least 10:00 pm.
  - d. Prepare, sell, and serve to attendees of the Oktoberfest, food and beverage as approved for sale by City, at the assigned vending location.
  - e. Accept only official event gift cards or credit cards utilizing City equipment in payment of all sales.
  - f. Follow the direction of the designated food handling manager and maintain safe food handling practices at all times.
  - g. Keep the assigned vending area clean and free of waste and debris. All waste and debris shall be collected and placed in the appropriate solid waste or recyclables containers provided by the City, by 10:30 pm each night.
  - h. Comply with all statutes and regulations concerning the collection and payment of state sales taxes.
  - i. Promptly pay all suppliers and indemnify the City from claims for payment by any of Vendor's suppliers.
  - j. Vendor will provide their own power.
  - k. Maintain in force at all times during the Oktoberfest event a policy of public liability insurance, naming the city as an additional insured, with limits of not less than \$1,000,000 per incident and \$2,000,000

aggregate. Policies shall be occurrence, and not claims-made, and Vendor's insurance shall be primary, not excess, and non-contributory. The policy shall be from an insurer licensed to issue such policies in Wisconsin. Prior to the Oktoberfest event, Vendor shall deliver a certificate of insurance to City showing that all requirements of this section are met.

2. **Indemnification.** Vendor shall indemnify and hold the City of Waukesha harmless from any and all liabilities, lawsuits, damages and costs, including court costs and actual attorney fees, arising from the acts or omissions of Vendor or any of Vendors members or volunteers, occurring during Vendor's performance of vending services at the Oktoberfest event.
3. **Vendor Additional Activities.**
  - a. Mount signs, banners and flags identifying the Vendor's organization.
  - b. Solicit and collect donations to the Vendor's organization. Solicitations shall clearly indicate that donations are voluntary and are not required in order to purchase products from Vendor.
  - c. Distribute literature promoting the Vendor's organization and membership in the organization.
4. **Compensation for Vendor's Services.** Vendor acknowledges that it will be paid 80% of the sales value collected in payment for sales of products by Vendor. The amount to be paid to Vendor shall be determined by sales report on City equipment and payment shall be made no later than October 21, 2025.
5. **City Obligations.** Event obligations for which the City, and not the Vendor, shall be responsible include: promotion and marketing of the Oktoberfest event; all gift card sales; sales terminals; tents, tables, and chairs, and set-up and tear-down of them; music and entertainment; wristbands for attendees; signs, pedestrian control, and traffic control; and security and safety

**City of Waukesha**

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By Shawn N. Reilly, Mayor  
Date: \_\_\_\_\_

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Attested by Katie Panella, City Clerk  
Date: \_\_\_\_\_

**Cuppa Tosa LLC**

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Vita Fugarino