



**City of Waukesha**  
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<b>Committee:</b> Parks, Recreation and Forestry Board	<b>Date:</b> 2/28/2022
<b>Common Council Item Number:</b> ID# 22-3701	<b>Date:</b> 3/15/2022
<b>Submitted By:</b> Ron Grall, WPRF Director / Karen Richards, WPRF SPARS Coordinator	<b>City Administrator Approval:</b> Kevin Lahner, City Administrator KL
<b>Finance Department Review:</b> Denise Vandebush-Kohlmann DVK	<b>City Attorney's Office Review:</b> Julie Gay, City Attorney JG
<b>Subject:</b> To approve sponsorship agreement with Meijer	

**Details:**  
Waukesha Parks, Recreation & Forestry Department (WPRF) seeks sponsors to support events, programs, and projects. Meijer has agreed to the presenting sponsorship of the Tribute Tuesday Concert Series and requires the agreement to be signed. The City Attorney has reviewed and approved the agreement

**Options & Alternatives:**  
The sponsorship can be denied, adversely affecting the development of the concert series.

**Financial Remarks:**  
Meijer will pay \$9,000/year for two years for the sponsorship. Revenue account is 5971-48501. The expense account is 5971-53959.

**Executive Recommendation:**  
Recommend approval of the agreement between City of Waukesha and Meijer and authorize the mayor to enter into this agreement.