



Summary of Alcohol Department Sales Policies for City of Waukesha Store

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Presented on behalf of Meijer Stores by:

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I. Training

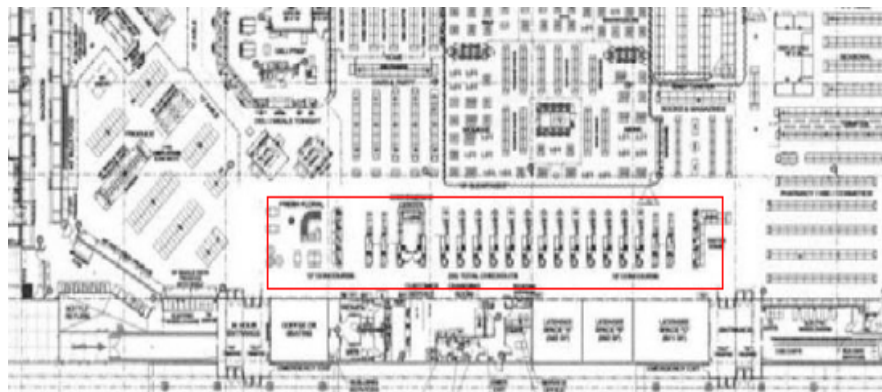
- A. All cashiers take the company's "Alcohol and Tobacco Sales" course in addition to the training required by the State of Wisconsin to obtain an Operator's license. Includes specific training on hours of sales.
- B. Quarterly testing on all registered operators (incumbent test)

II. Point of Sale System

- A. Lock Out – sales not allowed 9pm-8am
- B. UPC Triggers Register Prompts – anytime alcohol is being sold, the register requires DOB. >40 are asked age / <40 asked for ID

III. Store Layout

- A. Registers, entrances, departments



IV. Security

A. Surveillance Cameras (1 per aisle, up from 2 for the department)

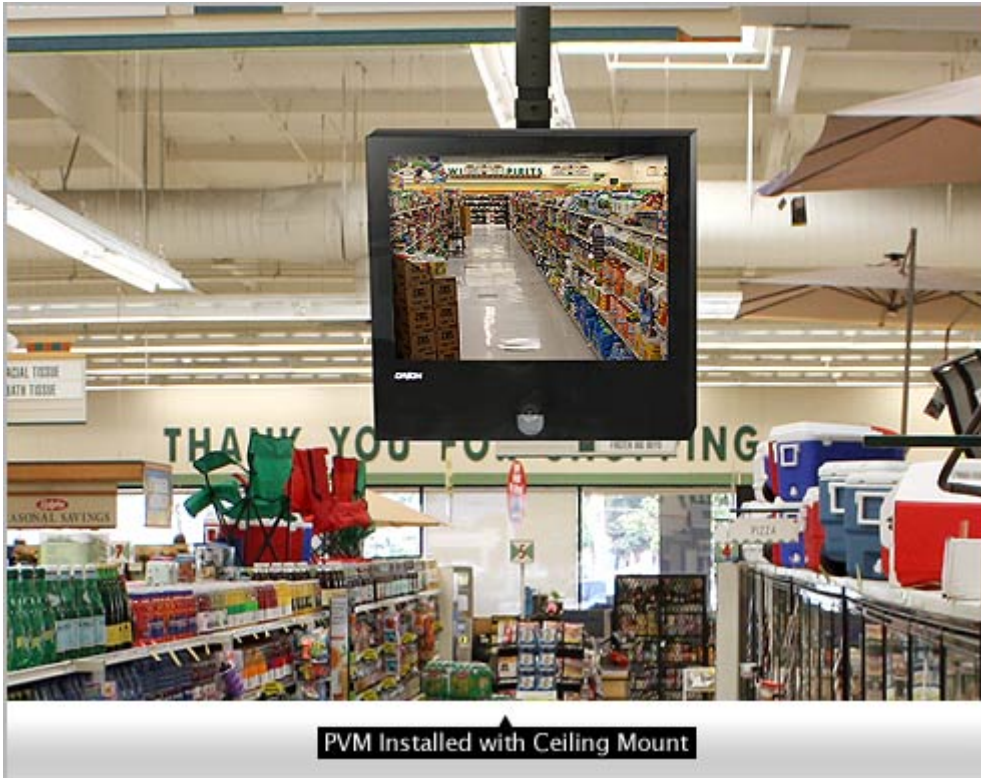


- B. Surveillance camera monitoring at the store and at corporate security center.
- C. At least one (1) store security staff member is on-site at all times (radio contact with store management and corporate security center).
- D. Product Protection Devices/Security Alarms at Store Entrances (alerts security staff)



V. **Customer Awareness/Theft Deterrent**

A. Public View Monitor in Alcohol Department Aisle



VI. Ordinance Involved

A. Current Section 9.09(4)

No Class A Intoxicating liquor license may be granted for any premises where another business is conducted in connection with the premises. This restriction does not apply if intoxicating liquor is displayed and sold in a room separate from the remainder of the premises where the other business is conducted. All checkouts and purchases shall be made in the room in which the intoxicating liquor is displayed. The restrictions and requirements of this subsection do not apply to the display and sale of wine.

B. Amendment Option 1 (added text in **blue**)

No Class A Intoxicating liquor license may be granted for any premises where another business is conducted in connection with the premises. This restriction does not apply if intoxicating liquor is displayed and sold in a room separate from the remainder of the premises where the other business is conducted **or if the sale of intoxicating liquor occurs with point-of-sale equipment that requires age verification and prevents sales outside of the closing hours as set forth in sec. 9.12 of this chapter. Unless such point-of-sale equipment is used,** all checkouts and purchases shall be made in the room in which the intoxicating liquor is displayed. The restrictions and requirements of this subsection do not apply to the display and sale of wine.

C. Amendment Option 2 (added text in **blue**) (essentially the same text, different spot)

No Class A Intoxicating liquor license may be granted for any premises where another business is conducted in connection with the premises. This restriction does not apply if intoxicating liquor is displayed and sold in a room separate from the remainder of the premises where the other business is conducted. All checkouts and purchases shall be made in the room in which the intoxicating liquor is displayed. The restrictions and requirements of this subsection do not apply to the display and sale of wine **or to the sale of intoxicating liquor if the point-of-sale equipment requires age verification and prevents sales outside of the closing hours as set forth in sec. 9.12 of this chapter.**