

**CITY OF WAUKESHA****Administration**

201 Delafield Street, Waukesha, WI 53188
Tel: 262.524.3701 fax: 262.524.3899
www.ci.waukesha.wi.us

Committee: Parks Recreation & Forestry Board	Date: 12/19/2016
Common Council Item Number: Click here to enter text.	Date: 11/1/2016
Submitted By: Ron Grall, Joanna Adamicki	City Administrator Approval: Kevin Lahner, City Administrator Click here to enter text.
Finance Department Review: Rich Abbott, Finance Director Click here to enter text.	City Attorney's Office Review: Brian Running, City Attorney Click here to enter text.
Subject: Approval and authorization of contract between City of Waukesha and Midwest Cycling Series for execution of Carl Zach Cycling Classic, June 18, 2017.	

Details:
The Carl Zach Cycling Classic has been a long-standing event in downtown Waukesha. Beginning in 2013, the bike race was managed by the Parks, Recreation & Forestry Dept. The Carl Zach Cycling Classic is an annual event and part of the Tour of America's Dairyland series.

Options & Alternatives:
While cycling has been a long-standing tradition in downtown Waukesha dating back to at least 1994, there is an option to not host a bike race in Waukesha.

Financial Remarks:
Sponsorship revenue will be deposited into the established Special Revenue-Carl Zach Cycling Classic account, 5990.45837. Expenditures will not exceed the \$25,000 budgeted amount in the Special Revenue-Carl Zach Cycling Classic account, 5990.53957. Sponsorship Revenues will cover all race expenditures.

Executive Recommendation:
Staff recommends the Parks, Recreation & Forestry Board recommend the Mayor enter into the contract between City of Waukesha and Midwest Cycling Series and authorize the Mayor and Finance Director to enter into this Contract.

Committee Recommendation:
The Waukesha Parks, Recreation & Forestry Board to consider the contract between City of Waukesha and Midwest Cycling Series at the Monday, December 19, 2016 meeting.

