



CITY OF WAUKESHA

Administration

201 Delafield Street, Waukesha, WI 53188
 Tel: 262.524.3701 fax: 262.524.3899
 www.ci.waukesha.wi.us

Committee: Parks, Recreation & Forestry Board	Date: 5/11/2017
Common Council Item Number: Click here to enter text.	Date: 6/6/2017
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry Karen Richards, WPRF SPARS Coordinator	City Administrator Approval: Kevin Lahner, City Administrator Click here to enter text.
Finance Department Review: Rich Abbott, Finance Director Click here to enter text.	City Attorney's Office Review: Brian Running, City Attorney Click here to enter text.
Subject: To recommend to Ordinance & License Committee approval of application from Waukesha Kiwanis Early Risers for Special Class B License to sell fermented malt beverages on September 22, 2017, 3:00-10:00 pm and September 23, 2017, 8:00 am-10:00 pm for the Waukesha Oktoberfest public event to be held at Frame Park.	

Details:
 The Waukesha Kiwanis Early Risers Club is willing to work collaboratively with the Waukesha Parks, Recreation & Forestry Department to provide beer sales during Waukesha Oktoberfest in Frame Park, September 22-23, 2017.

Options & Alternatives:
 Alternatives include not allowing beverage sales during the Waukesha Oktoberfest, which would adversely affect attendance and success of the event.

Financial Remarks:
 Kiwanis will pay their expenses related to beverage sales. WPRF will receive a portion of sales from Kiwanis. Total income for the event is anticipated at approximately \$45,000 with expenses anticipated at approximately \$43,000. Accounts utilized include: Event Sales 5994.46741; Oktoberfest Expenses 5994.53958.

Executive Recommendation:
 Recommend approval of Special Class B License application by Waukesha Kiwanis Early Risers.

Committee Recommendation:
 The Parks, Recreation & Forestry Board will address this item at their May 15, 2017 meeting.

