

AVL Proposals Submitted

US Cellular	Proposal Unresponsive - Did not submit technical proposal
TeMeda	Proposal Unresponsive - Did not submit technical proposal
ABC/Saucon	Proposal Deemed Technically Deficient- Cost Proposal was not scored
BishopPeak Tech	Proposal Deemed Technically Deficient- Cost Proposal was not scored
GPS Insight	Proposal Deemed Technically Deficient- Cost Proposal was not scored
Availtech	Cost proposal was considerably outside the competitive range
TripSpark	Cost proposal was considerably outside the competitive range
NextBus	Combined Technical and Cost Score Outside the competitive range
DoubleMap	Finalist after Initial Technical and Cost Evaluation
RouteMatch	Finalist after Initial Technical and Cost Evaluation
Syncromatics	Finalist after Initial Technical and Cost Evaluation

REQUEST FOR PROPOSALS FOR WAUKESHA TRANSIT COMMISSION**Automated Vehicle Location System****Procurement No. 14-0135****Proposals Received Monday August 4, 2014 Interviews & Demonstrations: September 3-5, 2014****Technical Scores-Finalist (After Interviews & Demonstration)**

Review Committee: Jason Zachow, Maintenance Director at Waukesha Metro Transit; Marcus Cox, Director of Transit Operations at Waukesha Metro Transit;

Brian Engelking, Transit Manager at Waukesha Metro Transit, Don Jans, Compliance Specialist at Waukesha Metro Transit, Chris Pofahl, Project Manager II at City of Waukesha IT.

Route Match

<u>Criteria</u>	<u>J. Zachow</u>	<u>M.Cox</u>	<u>B. Engelking</u>	<u>D. Jans</u>	<u>C.Pofahl</u>	<u>Total</u>	<u>Weight</u>	<u>Weighted Score</u>	<u>Grand Total</u>
Experience	5	4	5	5	5	24	0.25	6	13.9
Capabilities	4.5	4	5	4	5	22.5	0.25	5.625	
Tech Sup./Warranty	4	4.5	4.8	4	5	22.3	0.1	2.23	
Required Certifications									
Proposer is compliant.									

Double Map

<u>Criteria</u>	<u>J. Zachow</u>	<u>M.Cox</u>	<u>B. Engelking</u>	<u>D. Jans</u>	<u>C.Pofahl</u>	<u>Total</u>	<u>Weight</u>	<u>Weighted Score</u>	<u>Grand Total</u>
Experience	4	4	4	4.5	4	20.5	0.25	5.125	12.9
Capabilities	4	5	4.4	5	4	22.4	0.25	5.6	
Tech Sup./Warranty	5	4	4	4.75	4	21.75	0.1	2.175	
Required Certifications									
Proposer is compliant.									

Syncromatics

<u>Criteria</u>	<u>J. Zachow</u>	<u>M.Cox</u>	<u>B. Engelking</u>	<u>D. Jans</u>	<u>C.Pofahl</u>	<u>Total</u>	<u>Weight</u>	<u>Weighted Score</u>	<u>Grand Total</u>
Experience	3.5	3	3.5	2	4	16	0.25	4	9.1
Capabilities	2.5	3	1.5	1	3	11	0.25	2.75	
Tech Sup./Warranty	5	4	5	4.75	5	23.75	0.1	2.375	
Required Certifications									
Proposer is compliant.									

Notes: The finalist evaluations were scored after interviews and demonstrations which took place the week of Sept. 2nd

Double Map

Hardware/Set Up	\$	50,540.00	100%	10.0	Includes all hardware, project costs to start up system. 3 years of services fees including licensing, maintenance/support, hosting, and data plan.
Service Fee Total	\$	111,960.00			
Total Cost	\$	162,500.00			

Route Match

Hardware/Set Up	\$	112,490.00	96%	9.6
Service Fee Total	\$	56,400.00		
Total Cost	\$	168,890.00		

Syncromatics

Hardware/Set Up	\$	99,845.00	94%	9.4
Service Fee Total	\$	72,360.00		
Total Cost	\$	172,205.00		

	Technical	Cost	Total	
Route Match	13.9	9.6	23.5	Maximum 25 Pts.
DoubleMap	12.9	10	22.9	
Syncromatics	9.1	9.4	18.5	

Recommendation to Transit Commission to Award New AVL System with Passenger Information Option and three (3) service agreement to Route Match.

5 Year Cost of Ownership Analysis AVL Systems

Double Map

Base System Hardware/Set Up	\$	50,540.00	5 Year Base System Service Fees Total	\$ 186,600.00	Annual Charge \$37,500
Real Time Passenger Information Setup	\$	15,000.00	5 Year Real Time Passenger Information Annual Fee	\$ 50,000.00	Annual Charge \$10,000
Total Set Up Fees/Fixed Costs	\$	65,540.00	5 Year Total Service Fees	\$ 236,600.00	Annual Charge \$47,500

Double Map

Total 5 Year Cost of Ownership	\$	302,140.00
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Route Match

Base System Hardware/Set Up	\$	112,490.00	5 Year Base Service Fee Total	\$ 102,000.00	Annual Charge \$22,800 (First Year \$10,800 - \$12,000 Maintenance Fee Waived)
Real Time Passenger Information Setup	\$	20,000.00	5 Year Real Time Passenger Information Annual Fee	\$ 12,000.00	Annual Charge \$3,000 (First Year Fee Waived)
Total Set Up Fees/Fixed Costs	\$	132,490.00	5 Year Total Service Fees	\$ 114,000.00	Annual Charge \$25,800 (First Year \$10,800)

Route Match

Total 5 Year Cost of Ownership	\$	246,490.00
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Cost Savings with Route Match	\$	(55,650.00)
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