



CITY OF WAUKESHA

Administration

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Committee: Parks, Recreation & Forestry Board	Date: 10/19/2020
Common Council Item Number: #20-1285	Date: 11/5/2020
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry Karen Richards, WPRF SPARS Coordinator	City Administrator Approval: Kevin Lahner, City Administrator KL
Finance Department Review: Bridget Souffrant, Finance Director BS	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: To approve proposed agreement between Colonial Flag Foundation and City of Waukesha benefitting The Moving Wall public event (Spring 2021).	

Details:
 Waukesha Parks, Recreation & Forestry Department (WPRF) seeks to enter into an agreement with Colonial Flag Foundation to sell flags for a "Field of Honor" display in coordination with The Moving Wall display. The flag sales will serve as a fundraiser to help cover costs of The Moving Wall display and the "Field of Honor" flag display will provide additional impact to the event.

Options & Alternatives:
 The agreement can be denied so we do not offer the "Field of Honor" flag display and we continue alternative fundraising efforts.

Financial Remarks:
 Net revenue will be the difference between sales and expenses. Expenses include licensing fee plus the cost of flags (\$18 plus est. \$2/each shipping). Revenue will come from flag sales (\$50/flag).
 Revenue account: 5970-48501. Expense account: 5970-53959.

Executive Recommendation:
 Recommend approval of the contract between City of Waukesha and Colonial Flag Foundation and authorize the Mayor to enter into this contract.

