



City of Waukesha
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Committee: Transit Commission	Date: 7/18/2024
Common Council Item Number: ID#24-10255	Date: 8/6/2024
Submitted By: Alex Damien, Director of Public Works	City Administrator Approval: Anthony Brown, City Administrator AB
Finance Department Review: Joseph Ciurro, Finance Director	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: Waukesha County Transit Business Item-Review and Act on Proposed FlexRide Contract with MobilSE Inc.	

Details:
This item is a Waukesha County Transit Business Item to review and act on the proposed contract for MobilSE, Inc to provide FlexRide service between select areas within the City of Milwaukee and Menomonee Falls and Butler. FlexRide is an on demand service that will pick passengers up near their homes and drop them off at businesses in Menomonee Falls and Butler and then provide a return trip. The service also has recently added a western zone to the New Berlin Industrial Park that was started earlier this year. This service works in areas where there is some demand for transit but not enough to justify a fixed route bus. Waukesha County has agreed to provide partial funding of this program from July 1st-December 31st, 2024. MobilSE is a transit advocacy organization in the Milwaukee region which oversees the FlexRide program. The actual service operator is Via Transportation, Inc. a world leader of on demand transportation.

Options & Alternatives:
No alternatives. This is a Waukesha County Transit business item.

Financial Remarks:
As with all Waukesha County Transit contracts, there are no City funds used for this service. Waukesha County funds the service and has agreed to fund up to \$453,250 over the six month period.

Executive Recommendation:
Recommend approval.