

POLICE DEPARTMENT

RUSSELL P. JACK

Chief of Police

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December 13, 2018

Common Council 201 Delafield Street Waukesha, WI 53188

Subject: Parking permits ordinance

Dear Common Council Members:

Members of the Common Council have requested information in regards to the proposed changes to City Ordinance 7.04 (6), "Night Parking and Night Parking Permits". Below is a chart with the implementation details from Sergeant Brad Anderson. He has worked diligently over the last six months with other staff members throughout the city to bring this project this far. I have full confidence he will be able to accomplish full implementation by March of 2020. His plan allows for dual systems to accommodate the citizens of Waukesha in a reasonable manner.

January 2019	Install required hardware and software at PD and Parking Ramp
February 2019	Conduct training on system with required personnel
	Test entire system
	Modify City/PD website to provide links/instructions for online
	purchases
1 March 2019	New system activated
	New fee structure starts
	All permits available online, Gas Station sales continue
Mar-July 2019	New system information distributed, signs to gas
	stations/businesses, Park and Rec books, Newsletters, Websites,
	Social Media
June 2019	Begin Automated License Plate Reader integration/testing
31 August 2019	Discontinue Gas Station permit sales, however sales continue at
A 14 70	the police department and the South Street parking ramp.
March 2020	Full activation of Automated License Plate Reader system

The other issue with the proposed ordinance is the proposed increases for the parking permits. We have received input that the proposed increases are too severe. The Three-night parking permits are proposed to increase by 25%, the Monthly by 50%, and the Quarterly by 80%. Based on this input



we are now revising our original fee structure recommendation. Our research could only find a few cities that charges more than the \$216 for an annual permit. Other cities charge significantly less, with some not charging at all for overnight parking. We are also basing our recommendation on the fact that many of the parking permits are needed in areas where people are living in rental properties, with some of them earning lower incomes. An 80% increase is not reasonable for people of lower income.

The police department recommends the following increases for the parking permits. The amounts are approximately a 25% increase. These amounts also provide an incentive for citizens to buy permits for a longer period of time as the price for each permit decreases for the longer periods of time.

Three-night parking permit - \$5.00 Monthly parking permit - \$15.00 Three-month parking permit - \$38.00 Annual parking permit - \$142

If you have any additional questions or concerns regarding this matter, please feel free to contact me at (262) 524-3761.

Sincerely,

Russell P. Jack Chief of Police

Waukesha Police Department