



**CITY OF WAUKESHA**

**Administration**

201 Delafield Street, Waukesha, WI 53188  
 Tel: 262.524.3701 fax: 262.524.3899  
 www.waukesha-wi.gov

<b>Committee:</b> Plan Commission	<b>Date:</b> 2/24/2021
<b>Item Number:</b> ID#20-1392	<b>Date:</b> 2/24/2021
<b>Submitted By:</b> Maria Pandazi, City Planner	<b>City Administrator Approval:</b> Kevin Lahner, City Administrator
<b>Finance Department Review:</b> Bridget Souffrant, Finance Director	<b>City Attorney's Office Review:</b> Brian Running, City Attorney
<b>Subject:</b> Buddy's Burgers & Custard LLC, 1345 S. West Avenue, Sign Appeals – Request for an additional detached sign.	

**Details:**

The owner of Buddy's Burgers & Custard is looking to add a new permanent sign, which will be visible to traffic on S. West Avenue. Buddy's Burgers received a Conditional Use Permit to operate the restaurant at the December 9, 2020 meeting. The property is zoned B-3, General Business District. The owner is applying for a Sign Appeal to allow them to put an additional detached sign on S. West Avenue. There is currently a sign located on W. Sunset Drive and another one on their building. 1345 S. West Avenue is located behind a strip shopping center and has limited visibility from W. Sunset Drive and S. West Avenue.

The proposed sign will be located on the property at 442 W. Sunset Drive, so the applicant will need to get approval from the owner of that property. The sign will be a total of 32 sq. ft. and have a height of 78". The horizontal width of the sign will be 96" with the vertical dimension of 48". The sign will show Buddy's Burgers & Custards logo and will indicate that the Drive Thru is available. Per our code, the sign must be located 15 feet from the right of way because it is over 6 feet tall. The sign could be set 10 feet from the right of way if it is under 6 feet tall.

**Options & Alternatives:**

**Financial Remarks:**

**Staff Recommendation:**  
 Staff recommends approval for the Sign Appeal at 1345 S. West Avenue with the following conditions:

- All engineering, fire department, and water utility comments to be addressed
- The applicant has permission from the owner of 442 W. Sunset Drive to put the sign on their property

