



City of Waukesha
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Committee: Board of Public Works	Date: 7/18/2024
Common Council Item Number: ID# 24-10221	Date: 6/24/2024
Submitted By: Waukesha Unlocked Team	City Administrator Approval: Tony Brown, City Administrator
Finance Department Review: Joe Ciurro, Finance Director	City Attorney's Office Review: Brian Running, City Attorney
Subject: Review and act on allowing parking at the Downtown Transit Center parking structure at no charge to the public during the Waukesha Unlocked Event sponsored by the City.	

Details:
On Saturday, October 12 and Sunday, October 13, the City of Waukesha will host "Waukesha Unlocked". This event will help showcase Waukesha's architecture, community stories, history, cultural diversity as well as promote community pride and create opportunities to learn what Waukesha has to offer. Over 80+ tours and programs will be provided.

"Waukesha Unlocked" will be held on Saturday, October 12 and Sunday, October 13 from 10:00am to 4:00pm. City Hall will serve as the headquarters for the event. The City Hall visitor parking lot will not be accessible as the Touch a Truck Event (City Garage and Water Utility vehicles) will be in the front lot. Free Public Parking at the Transit Center is the public's only easy access to City Hall and it also provides access to the Downtown stops and bus services.

Options & Alternatives:
Options include approving the use of the Downtown Transit Center parking lot at no cost to patrons visiting the City of Waukesha - Waukesha Unlocked Event. Alternatively, the City could charge participants to park reducing access, ease and promotion of the event.

Financial Remarks:
Estimated potential revenue loss would be \$600.00. This is based off two days of parking for approx. 100 cars per day (\$3 per car).

Executive Recommendation:
Approve as submitted.