



City of Waukesha
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Committee: Parks, Recreation & Forestry Board	Date: 03/17/25
Common Council Item Number: ID#	Date: 04/03/25
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry; Joanna Adamicki, Special Event Coordinator	City Administrator Approval: Anthony Brown, City Administrator Click here to enter text.
Finance Department Review: Joe Ciurro, Finance Director Click here to enter text.	City Attorney's Office Review: Brian Running, City Attorney Click here to enter text.
Subject: Approval and authorization of contract between City of Waukesha and Steelhead Aleworks LLC for beverage services at Lowell Park for the Independence Day Neighborhood Beer Garden at the fireworks display, July 3, 2025.	

Details:
Waukesha Parks, Recreation & Forestry is planning the Independence Day Fireworks display at Lowell Park. For enhancement of the event, staff is requesting approval of the contract to allow Steelhead Aleworks LLC to sell beverages, including fermented malt beverages, during the Neighborhood Beer Garden at Lowell.

Options & Alternatives:
Alternatives include not allowing beverage sales during the event, which could adversely affect attendance and success of the event.

Financial Remarks:
The revenue from this agreement will help support expenses for the event. Independence Day, Community Special Events revenue account 5940.48490, expense account 5940.53940

Executive Recommendation:
Recommend approval of contract between City of Waukesha and Steelhead Aleworks LLC and authorize the Mayor to enter into this contract.