

Resume

Mary Jane Sanchez

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WurkHub Social Media and Digital Marketing

August 2014-Present www.wurkhub.com

A co-working community space for the community to learn about technology, and an agency office for WurkHub, LLC. WurkHub is a small business resource for WordPress websites, SEO, social media and digital marketing to help businesses to improve their presence online.

VP Social Media Club Milwaukee Founding Member

May 2011- June 2014

"If You Get It, Share It. Connecting the world through social media.
Resigned June 2014 to create Maker/Hacker Space

Milwaukee Journal Newspaper: Digital Marketing Manager

June 2009-January 2011

Launch and manage Digital Sales for the Milwaukee Journal. Managed a team of 6 account executives to call on small businesses for the DealWatch platform. This was a new venture for the Journal to promote small business with digital advertising to help grow online reach. The Journal is the number one website in Wisconsin.

Dynamismo Marketing and Events

June 2004-Present

Build your Brand, Build your Community, and Build your Business.
Our formula to success: Events and Social Media Marketing. These days customers are mobile and businesses need to be ready. Dynamismo helps direct foot traffic to your business with traditional and social media marketing.

Waukesha Freeman Newspaper

March 2000-August 2004

Sales for Employment Times. Marketing for Workforce Development Job Fairs Waukesha, Ozaukee and Washington Counties. Calling on Corporate and mid-size business for print display ads and job fairs.

Past Leadership

Board Member Sussex Chamber of Commerce
Board Member and VP La Casa de Esperanza
Board Member and VP Hispanic Chamber of Commerce
State of Wisconsin Recycling Markets Board