

City of Waukesha Parks, Recreation and Forestry Department

Athletic Field Advertising Pricing

Type of Sign	1-year		3-year		10-year	
	Per field	All 4 fields*	Per field	All 4 fields*	WRO scoreboard	WRO-4 Scoreboards
5' x 9' Fence Banner	\$ 400.00	\$ 1,200.00	\$ 800.00	\$ 2,400.00		
5' x 18' Fence Banner	\$ 600.00	\$ 1,800.00	\$ 1,200.00	\$ 3,600.00		
5' x 27' Fence Banner	\$ 800.00	\$ 2,400.00	\$ 1,600.00	\$ 4,800.00		
30" x 6' Scoreboard Sign					\$ 9,000.00	\$ 32,000.00

*All four fields at one complex