



Public Works – Clean Water Plant

600 Sentry Dr
Waukesha, Wisconsin 53186

Alex Damien, P.E.,
Director

MEMO

December 5, 2024

To: Board of Public Works

From: Tim Young, Pretreatment Coordinator

Subject: **Water Softener Removal Rebate Program Details**

The softener removal rebate program would be initiated in early 2025, and would be communicated to softener owners via water/sewer bill inserts, Department of Public Works newsletters, the Clean Water Plant website, and various social media and electronic outlets. The rebate application form will be a fillable PDF which can be downloaded and submitted electronically or as a hard copy. The form is attached to the agenda. Softener owners must submit photos and possibly other acceptable proof of removal such as a plumber's receipt with the application.

In order to maximize the potential chloride reduction, rebates would be available for all softeners regardless of customer class. The proposed rebate amount would start at \$200 for each softener that is removed. After 6 months the plan would be to reduce the rebate amount to \$150 to incentivize early removal. Depending on the level of participation and funding, the program could potentially be continued into 2026, or discontinued if funds are depleted.