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Memorandum

To: Charlie Griffith

From: Miles Eastman, Assistant City Attorney

Date: June 23, 2022

Re: Draft Amendments to the Sign and Outdoor Advertising Code

Enclosed please find the draft amendments to the Sign and Outdoor Advertising Code you created as revised by this office. I've put them in proper form for consideration and possible approval by the Ordinance and License Committee and Common Council. Please take note of the following.

The changes to section 27.03, Permanent Signs, are minor yet the section itself is quite large. Instead of reprinting all 9 pages of the ordinance in the draft, I've set forth your desired changes in 'redline' format along with adjacent provisions so that O&L and Council may understand the changes in context. Since the changes sought regarding section 27.04 are more extensive, I've set forth that ordinance in its entirety with changes also redlined. Also enclosed are draft amendments put in proper form regarding the minor changes sought to sections 27.02 and 27.06.

The changes set forth in the drafts constitute time, place and manner restrictions that do not appear to impermissibly regulate signs based on their content. Therefore, I conclude they pass muster according to existing First Amendment case law.

I understand you will create the Cover Sheet regarding the amendments. Please let me know if you have any questions or concerns.