

Sparks Complex Sponsorship Opportunities

Sparks Complex

Sparks Complex will forever be a place where the community comes together to share excitement and memories while learning and enjoying the game Jackson loved to play.

Please help us reach our \$1,300,000 fundraising goal



Sparks Complex, located at W.R. Oliver Park, is actively looking for sponsors and donors to help build this state-of-art community field. Together, we will honor Jackson Sparks with a modern, championship-level baseball diamond.

- *All-turf field with 230' home run fence*
- *New lights, scoreboard and A/V system*
- *Memorial entrance and seating areas*
- *New, 360 degree observation deck on the concession stand*
- *Open, spacious concourse*

Hall of Fame Level: \$400,000 (Field Sponsorship)

- **Field Sponsorship:** of championship-level, all-turf field w/ home run fence
- **On-field Logo:** Painted and maintained logo for 5 years
- **Exclusive Scoreboard Advertising** for 5 years
- **Sponsorship wall inclusion in perpetuity**
- Use of Sparks Complex logos for company marketing materials

Champion Level: \$200,000 (Plaza Entry Sponsorship)

- **Plaza Sponsorship w/ opportunities for custom sculptures and embellishments***
- **Branded, metal stamped 'welcome sign' on the entry gates**
- **(25) 4" x 8" customizable bricks for employees, customers, or family**
- **Sponsorship wall inclusion in perpetuity**
- **Use of Sparks Complex logos for company marketing materials**

*Note: Design of all plaques/markers must be uniform in design and approved by Park Board prior to ordering



All-Star Level: \$100,000 (Viewing Deck Sponsorship)

- Viewing deck sponsorship & on-deck signage for 3 years
- (15) 4" x 8" customizable bricks for employees, customers, or family
- 5'x27' Fence Ad Banner: printed on windscreen material and attached to outfield chain link fence.
- Sponsorship wall inclusion in perpetuity
- Use of Sparks Complex logos for company marketing materials

Additional Sparks Complex Sponsorship or In-Kind Opportunities

Stadium Lights Sponsorship	State of the art lighting for night games (+ <i>sponsorship wall</i>)	\$175,000
Stadium Fencing Sponsorship	230' enclosed Home Run fence (+ <i>sponsorship wall</i>)	\$75,000
Dugout Signage Sponsorship	Branding and logo placements inside or outside the dugouts for 3 years (+ <i>sponsorship wall</i>)	\$50,000
A/V Equipment Sponsorship	Cutting edge technology for announcers, recording, and live-streaming games (+ <i>sponsorship wall</i>)	\$50,000
Bleacher Section Sponsorship	Bleacher section with branding and logo placement opportunities for 3 years (+ <i>sponsorship wall</i>)	\$20,000
Outfield Advertising Banner	Printed on windscreen material and attached to outfield fence for 3 years	\$5,000
Customizable Corporate Brick	16" x 16" Commemorative corporate brick w/logo & message	\$5,000
Individual / Family Brick	4" x 8" Commemorative, memorial brick from people & families. <i>Does not include donor wall mention.</i>	\$150

Each corporate sponsorship includes mention on sponsorship wall and use of Sparks Complex logos. Design of all plaques/markers must be uniform in design and approved by Park Board prior to ordering

Sparks Complex

SUMMER OF '23 FOR #23

Jackson wore number 23. With the community's generous support, the Sparks Complex youth baseball field will open in 2023 and will be a symbol of Jackson's youthful spirit and the game he loved to play.



Please help us reach our \$1,300,000 fundraising goal

For information about sponsorship opportunities or in-kind donations please contact:

Matt Drvaric at 262-993-4247 or mdrvaric@riverwaterllc.com

In partnership with the Waukesha County Community Foundation Fund and Jackson Sparks Foundation

Thank you.