



CITY OF WAUKESHA

Administration

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Committee: Parks, Recreation and Forestry	Date: 3/25/2019
Common Council Item Number: ID#19-0441	Common Council Meeting Date: April 4, 2019
Submitted By: Ron Grall, WPRF Director / Karen Richards, WPRF SPARS Coordinator	City Administrator Approval: Kevin Lahner, City Administrator KL
Finance Department Review: Rich Abbott, Finance Director RA	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: To approve proposed sponsorship agreement with Meijer.	

Details:
 Waukesha Parks, Recreation & Forestry Department (WPRF) seeks sponsors to support events, programs, and projects. Meijer has agreed to the presenting sponsorship of the Tribute Tuesday Concert Series and requires the agreement to be signed. The City Attorney has reviewed and approved the agreement.

Options & Alternatives:
 The sponsorship can be denied, adversely affecting the development of the concert series.

Financial Remarks: Meijer will pay \$10,000 for the sponsorship. Revenue account is 5971-48501. The expense account is 5971-53959.

Executive Recommendation: Recommend approval of the agreement between City of Waukesha and Meijer, and authorize the Mayor to enter into this agreement.

