



City of Waukesha
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| Committee: Transit Commission | Date: 9/5/2024 |
| Common Council Item Number: ID#24-10598 | Date: 9/17/2024 |
| Submitted By: Alex Damien, Director of Public Works | City Administrator Approval: Anthony Brown, City Administrator |
| Finance Department Review: Joseph Ciurro, Finance Director | City Attorney's Office Review: Brian Running, City Attorney BR |
| Subject: Review and Act on Proposed Transit Management Services Agreement with TransDev, Inc. | |

Details:
 This item is to review and act on a proposed Transit Management Services agreement with TransDev, Inc. for five years starting January 9, 2025. A request for proposals (RFP) was conducted for Transit Management Services and proposals were submitted by TransDev and Milwaukee Transport Services, Inc. (MTS) which operates Milwaukee County Transit System. The City Evaluation Committee consisting of the Tony Brown, City Administrator, Alex Damien, Director of Public Works and Brian Engelking, Transit Manager, reviewed the proposals and recommends TransDev, Inc for the award.

TransDev (and its previous entities) has been the provider of the transit management services to the City since 2001. TransDev scored significantly higher for technical capacity due to their vast experience with providing the services to Waukesha and it's management of over 40 other locations with similar contracts across the country. TransDev also has an entire transit management division that provides support and has established resources for systems like ours including its own driver training and safety programs. One of the most crucial parts of the contract is for the vendor to provide a General Manager to manage the system. The TransDev candidate, Dan Cramer, who is the current General Manager of Waukesha Metro has extensive Director level experience and is more qualified than the proposed MTS candidate. In addition, Mr. Cramer is performing well at Waukesha Metro. MTS had decent technical scores but this would be a new venture for them as they have no experience managing another system nor have established resources in place to support the system. Both proposers offered value added services, some were deemed more useful than others. The technical portion of this solicitation made up 80% of the scoring.

Costs made up 20% of the total score and MTS proposed a total cost of \$910,181 over the 5 year period and TransDev \$969,948.39. One of TransDev's value added services is for Waukesha Metro to join their Cooperative Purchasing Network with national transit suppliers. Waukesha Metro would receive the TransDev pricing on equipment and parts which is anticipated to result in savings for the operating budget as the network includes several of Metro's suppliers which would result in immediate tangible savings. Capital budget items may also be able to be purchased at reduced costs which would result in further savings.

Options & Alternatives:

The only alternative would be to reject the Evaluation Committee recommendation and select MTS for the next 5 year agreement.

Financial Remarks:

The total cost of the TransDev proposal over the five-year period is \$969,948.39. The annual costs are Year 1 \$180,983.09 to Year 5 \$207,521.04. The cost includes the management fee as well as the salary and benefits of the General Manager.

Executive Recommendation:

Recommend approval.