



CITY OF WAUKESHA

Administration

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Committee: Plan Commission	Date: 5/26/2021
Item Number: ID#21-2242	Date: 5/26/2021
Submitted By: Doug Koehler, Principal Planner	City Administrator Approval: Kevin Lahner, City Administrator
Finance Department Review: Bridget Souffrant, Finance Director	City Attorney's Office Review: Brian Running, City Attorney
Subject: ProHealth Care, Sign Appeals - ProHealth would like to request a second detached sign, for the new clinic site at 1011 Spring City Drive.	

Details:
The proposed clinic site at 1011 Spring City Drive is a double frontage lot with frontages along Spring City Drive and Sunset Drive. While the entrance into the site is from Spring City Drive, the clinics primary visibility comes from traffic along Sunset Drive. Being the site is in the middle of a block, ProHealth is requesting to have two detached signs, one along the Spring City Drive frontage at the entrance to the site, and one along the Sunset Drive frontage, for visibility from the high traffic exposure side of the building. The Sign Code permits one detached sign per property and sets forth that any requests for variances from the sign code go before the Plan Commission for review and decision.

Options & Alternatives:

Financial Remarks: No Financial impact.

Staff Recommendation:
Seeing as this is a mid-block property with the entrance not on the prominent street side frontage, staff can support the request for a second detached sign for this property.

